



State Library Board

Meeting Minutes

Date: November 21, 2019
Time: 10:30 a.m.
Location: SC State Library, Conference Room
1500 Senate Street
Columbia, SC 29201

Board Member Attendance:

Ms. Martha Murtiashaw, Chair	Present
Ms. Deborah Hyler, Member	Absent
Mr. Walter Caudle, Member	Present
Ms. Loretta Green, Member	Present
Mr. Marty McKenzie, Member	Absent
Ms. Alanna Wildman, Member	Present

Other Attendees: Ms. Leesa Aiken, SCSL, Ms. Mary Elizabeth Land, APLA Representative,

I. Board Business and Approval of Minutes

1. Motion: Martha Murtiashaw called the meeting to order. Alanna Wildman made a motion to accept the meeting minutes from the September 26, 2019 board meeting. Walter Caudle seconded the motion; all present approved the minutes.
2. The Vice Chair position is currently vacant. The Board unanimously elected Alanna Wildman to serve as Vice Chair.

II. Director Report

1. Projects/Programs

A. Library Development

1. The SCSL hosted the Rapid Results Planning workshop Monday and Tuesday of this week. Twenty public library directors or their designated staff participated in the event.
2. Caroline Smith and Rebecca Antill presented to the Charleston Southern University Technology for Teachers class regarding kits they can borrow from their local libraries. The professor of the class made the final project one in which the teacher candidate must partner with the local library and create a program to use in the classroom using one of the library kits and library resources.

3. Aiken mentioned the Carolina News and Reporter article which highlighted the Read Eat Grow program and promotion of food literacy in South Carolina.
 4. The Charlie Cart has been in Marion County and has now moved to Richland County. Aiken mentioned the addition of a notebook that libraries can use to document exactly how they used the Charlie Cart so that the SCSL can track programs and share ideas with other public libraries.
 5. Aiken mentioned a new partnership with the South Carolina State Parks, in which library patrons can borrow a backpack from the library, which will have tickets that allow the borrower access to any state park in South Carolina.
- B. Talking Book Services
1. Marybeth Wilde, Consultant for the National Library Service (NLS) for Blind and Print Disabled, Library of Congress visited the SCSL for three days in November. Wilde was complimentary during her visit and impressed with the projects we are working on. Aiken stated that Wilde will provide a written report at a later date and Aiken will provide it to the Board.
 2. Aiken reported that during the month of October, Talking Books Services sent 16,705 items to patrons and received 16,270 items back. Additionally the team handled over 1,400 phone calls from patrons.
 3. NLS plans to change the requirements for participation of children in the TBS program. It has been a goal of the SCSL to increase participation of qualified children. Aiken reported that the SCSL has set a goal of a 5% increase in youth participation for the coming year.
 4. The TBS staff have been busy presenting at various conferences and locations around the state. Since the last meeting in September, they have presented at six locations.
 5. Aiken reported the SCSL recently made accessibility changes to the website to include an increase in font, color changes, navigation menu changes, and the volunteer opportunities. Walter Caudle asked if the website met the 508 standard: Aiken affirmed that it did, the recent changes were in addition to meeting the standard.
- C. Electronic Resources
1. The Electronic Resources team have been busy conducting training around the state in Florence, Kershaw, Richland, Marion, at the South Carolina Library Association conference, and the Homeschoolers Conference.
 2. See item 1 above for information on presentations as well as training.

3. Aiken reported the SCSL is currently working on a Discus ad with new staff hired who have additional skills the SCSL has not had access to before. She will share the ad with the Board once it is complete.
 4. The Discus website is being updated to include improvements made to navigation and overall accessibility updates.
- D. Information Technology
1. Aiken reported that Matt Guzzi, Information Systems Administrator recently completed a Cyber Defense Training program through FEMA, elevating the library's role in emergencies.
 2. Paul Harmon spent a week at Allendale, Hampton, Jasper (AHJ) assisting with onsite technology issues.
- E. Collection and Digitization
1. Aiken reported purchasing two new scanners for the digitization department.
 2. The SCSL added new podcasts highlighting items in the collection. Aiken mentioned the recent Ghost and Pirate podcasts. The podcast is a way to generate interest in the collection.
 3. Two staff members, Sheila Dorsey and Jessica Dame wrote an article titled "The Work of Their Hands", which was accepted for publication by Computers in Libraries.
- F. Statewide Services
1. The next exhibit to be featured on the first floor is "A War on Two Fronts", it will include memorabilia and interviews with WWII veterans or their families. At the end of the exhibit at the SCSL, the collection will be permanently housed at the Smithsonian.
- G. Communications
1. Aiken mentioned the Post and Courier article she sent to the Board highlighting the SCSLs 50th Anniversary celebration.
 2. The South Carolina Public Radio podcast – The South Carolina State Library: "Your Library's Library" highlighted the mission and accomplishments of the SCSL and the 50th Anniversary celebration.
- H. Administration
1. The SCSL partnered with USC on a LGBTQ+ Communities and Health Concerns forum that was held at Richland Library. There were approximately 40 participants.
 2. Aiken shared information regarding a nonprofit program, Reader to Reader. The program gives bulk books to the State Library for no cost to be shared with libraries. Aiken plans to participate in the program.
 3. The SCSL is partnering on an IMLS grant with USC regarding the Marrakesh Treaty in Libraries. The Marrakesh Treaty seeks to

facilitate access to published works for visually impaired persons and persons with print disabilities. The grant focuses on creating a network of resources and service providers for people with blindness or a visual disability.

4. Aiken reported that the Maryland State Library is working on the final edits to their Day by Day literacy calendar. They are using the template and code from South Carolina's Day by Day literacy calendar.

2. Personnel

A. Open Positions – Aiken reported the SCSL is currently recruiting for the following positions:

1. Library Development Director
2. Reader Advisor
3. Customer Support Specialist
4. General Library Consultant

3. Agency Administration

A. Aiken reported the agency has closed FY19 IMLS grant and are working on the accompanying narrative.

B. Aiken met with the Governor's team regarding the FY20 budget requests. The meeting went well and allowed Aiken to highlight the projects and programs the SCSL provide. Budget requests include:

1. \$260,000 for salaries and four new positions
2. \$13,000 for Talking Books Services Administration
3. \$110,000 for Administration
4. \$250,000 for Discus
5. \$1,015,382 for State Aid to public libraries
6. \$2,000,000 lottery funds for public libraries

4. Travel & Meetings

A. Aiken attended the Chief Officers of State Library Agencies (COSLA) meeting in Hartford, CT in November. Two areas of focus of the meeting were e-books and Macmillan, and the ALA legislative fly-in.

1. Macmillan has decided to put an embargo in place that limits libraries ability to purchase new e-books. Libraries will only be allowed to purchase one copy of an e-book for the first eight weeks after publication. COSLA met with the CEO of Macmillan, John Sargent to introduce different pricing structures and borrowing times. Mr. Sargent refused to change the terms of the embargo. Aiken reported that she and approximately nine other State Librarians have been in discussions about this issue for the last several months and were hopeful that Mr. Sargent would be willing to negotiate as he attended the COSLA meeting in person.

Unfortunately, that was not the case. Sargent believes that libraries are to blame for a financial dip in Macmillan's holding and sees libraries as competitors with Macmillan. The COSLA group voted to stop purchasing from Macmillan until an agreement could be reached, or for the eight week period that Macmillan has the embargo in place. Aiken shared this information with APLA and suggested they also consider banning purchases from Macmillan. APLA voted to stop purchasing from Macmillan for the immediate future.

2. Last year, ALA coordinate a legislative fly-in which was different from previous year's legislative meetings. ALA chose to invite states they determined were key states to participate in the fly-in. The ALA legislative fly-in was not coordinate or received well by states. The individuals invited to participate from the states chosen, was not strategic or systematic, it appeared to be at random and made without consultation with state libraries or the state association. Aiken suggested to ALA that all states should participate in Library Legislative day as relationships between Members of Congress influence decisions made, not just individual Members.
 - B. Aiken attended the South Carolina African American Heritage Commission strategic planning meeting at the SC Archives and History Department and made several contacts that she believes will be helpful with regards to cultural programming at the SCSL and future partnerships.
 - C. Aiken has been asked by IMLS to present as part of a panel at the ALA midwinter conference in Philadelphia in January 2020. Aiken will be highlighting three projects funded as impact grants with IMLS funds.
5. Public Libraries
 - A. Stephanie Howard has been named Director of the Pickens County Library.
 - B. Heath Ward has been named Director of the Saluda County Library.
 - C. Lisa Linter has been named Director of the Allendale, Hampton, and Jasper Library system.
 - D. Brue Heimburger is the Interim Library Director in Kershaw County Library.

III. Financial Report

1. Aiken reviewed and discussed state, federal and other funds. No changes were suggested or requested.

IV. APLA Update

1. Mary Elizabeth Land, APLA Representative, reported the following:
 - A. The APLA retreat took place on November 14th and 15th in Lexington. The focus was on strategic planning for the APLA group. SCSL sponsored the speaker for the event.
 - B. Land mentioned the role that public libraries will play in the upcoming census, which requires that each person complete the census online. Libraries

are preparing to assist patrons as appropriate. Many public libraries are serving on the Census Complete Count Committees in their counties.

- C. Land mentioned the recent controversy with the CSLP artwork for summer reading. The controversy has been with the use of sacred and/or tribal art and the issue of cultural appropriation.

V. Other Business

- 1. Martha Murtiashaw shared the Oconee County Library event calendar with the group as a wonderful example of activities at the library. Oconee County has five branch locations.

- VI. Adjourn** – The meeting adjourned; the next Meeting is scheduled for January 23, 2020.

Attachments: Board Minutes 9/26/19, SCSL Budget Report, Upcoming Events List