



Progress Through Partnerships




UNIVERSITY OF
SOUTH CAROLINA
BEAUFORT
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Progress Through Community Partnerships

The University of South Carolina Beaufort is a senior institution of the University of South Carolina system serving the southeast coast of Georgia and South Carolina. The university's two campuses, located on the waterfront in historic Beaufort, S.C., and at the gateway to Hilton Head Island in Bluffton, S.C., serve a diverse student body of nearly 1,500. USCB offers students an exceptional place to learn and live in an environment focused on growth, preservation and opportunity.

We invite you to take a deeper look at how community support has brought baccalaureate university to life in the Lowcountry.

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The Hargray Building was the first structure opened in 2004 on the South Campus at the gateway to Hilton Head. The campus is home to a lively and diverse student body.



In 2006-07, students from 40 states and 16 foreign countries enrolled at USCB to pursue degrees in 12 areas of study. 79 percent of students come from South Carolina. 24.1 percent are minorities.



The Chancellor's perspective

It is with pleasure that I write to express my sincere thanks to our friends and supporters in the community and, particularly, to those whose support we recognize in this annual report.

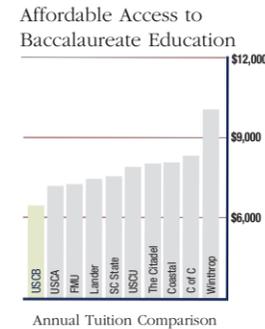
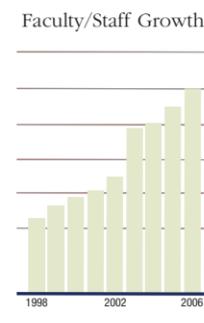
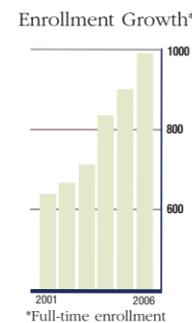
The University of South Carolina Beaufort is the oldest institution of higher education in the USC system today, after Columbia. Conversely, it is also the newest four-year institution in the USC system, having been authorized to become baccalaureate in 2002.

In 2004, USCB extended its educational reach from the historic Beaufort campus to a 200-acre tract of land at the gateway to Hilton Head Island. Over the last three years, we have invested more than \$50 million to build an administration and classroom building, a library, a Science & Technology Building and on-campus student apartments. We have doubled the number of available degree programs, increased our faculty and staff by 40 percent, expanded student-support services, added recreation to student life, launched a varsity athletics program and inaugurated our Bachelor of Science in Nursing. Even with this level of investment, we continue to offer local students the most affordable tuition for a baccalaureate degree among our USC baccalaureate-institution peers.

In this annual report, the university shares an assessment of how your investment is making a vital difference in the lives of individuals and in the future of our region and the entire state.

Each gift to USCB tells us that you care about this new, growing university. Your gifts demonstrate that you believe in the vision we have for impacting the lives of our students and in the broader mission of teaching, research and service that touches lives deeply throughout our community.

Sincerely,
Jane T. Upshaw
Jane T. Upshaw
Chancellor,
University of
South Carolina Beaufort



Jane T. Upshaw
Chancellor



Teachers enjoy access to 21st century teaching and learning tools in the beautiful, reflective environment of the library.



High-tech accents in the library focus on the future while commemorating the strength of USCB's historic legacy.

Nursing program grows through strong donor partnership

The generosity and foresight of three organizations that contributed \$1.5 million in gifts will provide construction funding for the University of South Carolina Beaufort's nursing facility. The funding will enable USCB to complete design work and begin construction of an innovative instructional suite for its Bachelor of Science in Nursing.

The 20,000-square-foot nursing suite, in the Science & Technology Building on the university's South Campus, will encompass two "smart" classrooms, four medical-environment simulation laboratories, and faculty offices. "One of our four simulation labs depicts a hospital room in an Intensive Care Unit," says Dr. Susan C. Williams, chair of the Department of Nursing. "In the ICU room we will teach complex situations like providing care for a patient in severe respiratory distress or a patient with a pulmonary embolus."

Students who complete the program will graduate with a Bachelor of Science degree in Nursing and assume leadership positions in direct patient care or management, education or research. Or, they may continue on to graduate school. USCB expects to add 45-60 fully qualified BSN graduates to the medical field every year.

Those who enter the nursing field after graduation will be warmly welcomed, says Elizabeth Lamkin, president of the Hilton Head Regional Healthcare. Joining Hilton Head Regional Healthcare as major donors were Beaufort Memorial Hospital and the Community Foundation of the Lowcountry.

"We selected the University of South Carolina Beaufort for our gift of \$750,000 because it's consistent with our mission to continually plan for the health care needs of our community," Ms. Lamkin says. "The region is one of the fastest growing and diverse communities in the Southeast. To be able to draw from a larger pool of resources to continue providing quality health care to the people of the community is one of the greatest benefits of the USCB nursing program." Whether the nurses serve Hilton Head Regional Healthcare or other health care providers, staying ahead of the need is essential.

"The population is aging," says Rick Toomey, president and CEO of Beaufort Memorial Hospital. "Having more nurses available will enable us to provide better health care for people as they age, whether it's in their homes or here in the hospital. This is exactly what the region needs."

"Our grant was an opportunity to fund a legacy in our community," says Joe Fraser III, chairman of the board of the Community Foundation of the Lowcountry. "This program will bring about changes on a variety of levels: economic development, education, bringing people out of poverty, increasing income levels and improving the general health care of the Lowcountry."



Elizabeth Lamkin
President and Chief
Executive Officer,
Hilton Head Regional
Medical Center



Susan C. Williams, Ph.D., R.N., chair of the Department of Nursing, at the Science & Technology Building. The entire second floor is devoted to the BSN program.



Joe Fraser III
Chairman of the Board,
Community Foundation
of the Lowcountry



Rick Toomey
President and CEO,
Beaufort
Memorial Hospital

USCB responds to the region's needs with faculty growth

"The most important part of the academic life of an institution is the quality of its faculty," says Dr. Blanche Premo-Hopkins, executive vice chancellor for academic affairs at the University of South Carolina Beaufort. "To really build the quality of an institution, you need a faculty that is eager in the classroom, well prepared and scholarly."

Dr. Premo-Hopkins played a key role in bolstering the scope and depth of the USCB faculty over the past fiscal year. She worked closely with faculty leaders to conduct separate, comprehensive, nationwide searches that resulted in the addition of 17 distinguished scholars to the USCB faculty. Many of the new faculty members have studied or taught at some of the nation's finest educational institutions.

The new scholars will not only enhance the university's ability to offer more diverse courses, but will also strengthen the faculty ranks to support the next phase of student, faculty and organizational growth. Further, broadening and deepening the academic program will aid the university's efforts to attract more students, not only from coastal South Carolina and Georgia, but from throughout the state and nation as well.

Yet another significant advancement the university achieved during the previous fiscal year was to obtain approval of the new faculty manual from the Board of Trustees of the University of South Carolina in Columbia. Five years in development, the 110-page faculty manual is essential to the overall operation. It lists the guidelines for promotion and tenure, explains hiring and grievance procedures, extols the benefits and expectations of classroom teaching, and presents the policies that guide faculty governance.

But perhaps its most noteworthy attribute is a provision governing a restructuring of the academic setting at USCB. Under the new faculty manual, degree programs have given way to traditional academic departments. The change reflects the university's status as a baccalaureate degree-granting institution.

"We are re-engineering the faculty's organization," Dr. Premo-Hopkins says. "We now have eight academic departments. We have 12 degree programs. We have 17 new faculty members joining our already distinguished assembly of scholars. We have new governance procedures. And we have the largest freshman class and the largest number of returning students ever this fall."

What does all of this portend for the university?

"You will see additional growth and development and depth of quality at the University of South Carolina Beaufort in the next five years."



Dr. Blanche Premo-Hopkins
Executive Vice Chancellor
for Academic Affairs



A 14:1 student-teacher ratio and a distinguished and dedicated faculty make learning a collaborative experience at USCB.

2007-2008 Academic Department Chairs

Charles Calvert, Ed.D.
Hospitality Management Department
Carl Eby, Ph.D.
English, Speech and Theatre Department
Veronica M. Godshalk, Ph.D.
Business Administration Department
Charles Keith, Ph.D.
Science and Mathematics Department
Lynn Mulkey, Ph.D.
Social Sciences Department
Melanie Pulaski, M.E.
Education Department
Juanita Villena-Alvarez, Ph.D.
Humanities and Fine Arts Department
Susan C. Williams, Ph.D., R.N.
Nursing Department



Donor support leads to new era in athletics

"Sports can be the fabric of a family's life," says Kim Abbott, director of athletics at the University of South Carolina Beaufort. "It's all over the television. It's all over our newspapers. People plan their weekends around a ball game. For some people, it defines the fun life."

The element of sports has been missing from USCB in recent years. There was a fledgling program of intramural basketball three decades ago when USC Aiken, USC Sumter, USC Upstate, Coastal Carolina and USC Beaufort fielded men's basketball teams and competed against each other. But there have been no varsity sports programs since then.

All that changed in the last fiscal year when the USCB Athletic Department intensified its efforts to establish varsity sports teams for men and women at the university. As a result, USCB entered the fall semester this year with varsity cross country teams for men and women, and a men's varsity golf team. The sports program received a significant boost in the spring when the Athletics Charter Foundation raised nearly \$100,000 with a golf tournament at Palmetto Bluff.

Ms. Abbott, former head golf coach at Dartmouth and the University of South Carolina, is the athletics director and head golf coach for USCB. She coaches the men's varsity golf team and is preparing to field a women's golf team next year. Larry Kimball, former head cross country coach at St. Michael's College in Colchester, Vt., coaches the men's cross country team.

The university also set the foundation for next year's baseball program by hiring former Minnesota Twins outfielder Rick Sofield to organize the men's varsity baseball team and prepare it to compete in the 2009 season. USCB's sports teams are known as the Sand Sharks, the university's new mascot. Their colors are navy blue, sand and garnet.

Introducing varsity golf and cross country programs is the first step in the university's five-year plan to broaden the variety of sports available to students. The Sand Sharks plan to add women's varsity golf and men's varsity baseball in the fall of 2008, women's varsity softball in 2009, varsity volleyball in 2010, and men's and women's varsity soccer in 2011.

"Athletes come to a university to compete for four years and then leave with a degree," Coach Abbott says. "Our mission is to bring athletics to the academic environment, to help sustain student life on campus, and to establish our reputation as a four-year institution offering baccalaureate degrees in many diverse fields of study. Athletics is going to change our reputation and help create university life."



Kim Abbott
*Athletics Director
Head Golf Coach*



USCB cross country athletes train for their first season of NAIA competition.



Larry Kimball
*Assistant Athletics Director
Cross Country Coach*



Rick Sofield
*Coach, Men's Varsity
Baseball Team*

Osher Foundation rewards OLLI success

The Osher Lifelong Learning Institute at the University of South Carolina Beaufort is a study in superlatives. It's the largest program in the Office of Community Outreach. It has generated unprecedented interest and excitement among lifelong learners in the Lowcountry. And it has earned the support of one of the world's leading education-based philanthropic foundations.

Launched 14 years ago, this not-for-credit, continuing-education program serves more than 1,000 adults who can select from nearly 300 educational courses ranging in scope from distinctive Lowcountry arts to in-depth analyses of American foreign policy.

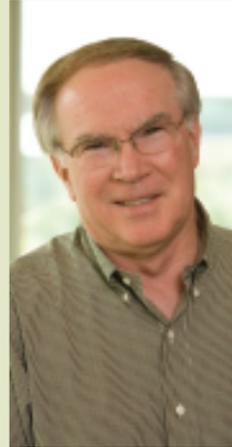
To encourage greater participation, OLLI offers its educational courses on the university's North Campus in Beaufort, its South Campus in Bluffton, the Pineland Station Mall on Hilton Head Island and in Jasper County.

"There are few programs in the 200-year history of Beaufort College that have been welcomed as warmly as the Osher Lifelong Learning Institute and the educational enrichment it provides to our community's citizens," says Dan Campbell, director of the OLLI program. "Volunteer instructors convey the passion they feel for each subject as they explore the arts and culture, finance, gardening, government, history, ecology and many other fascinating topics. The audience sits in rapt attention, absorbing every detail, appreciating every nuance and learning for the pure joy of learning."

The OLLI program has experienced extraordinary growth over the past two years. That is due in large part to the generous support of the Bernard Osher Foundation, which invited the University of South Carolina Beaufort to join more than 100 select colleges and universities across the country in hosting an Osher Lifelong Learning Institute in 2005. The Osher Foundation provided annual grants of \$100,000 in each of the years 2005 and 2006 to support the OLLI program and its valuable contribution to educational enrichment.

The grant from the Bernard Osher Foundation enabled OLLI to enlarge its membership, to virtually double the number of course enrollments, to expand its course offerings, to open the Pineland Station facility, and to encourage greater diversity by promoting OLLI courses among minority populations.

As a result of the generous support of the Bernard Osher Foundation, and the keen interest of its legion of members, the Osher Lifelong Learning Program at USCB ranks in terms of size in the top 10 percent of all OLLI programs in the United States.



Dan Campbell
Director of the Osher
Lifelong Learning Institute
at USCB



David Grimland
Retired U.S. Diplomat,
OLLI Lecturer



Dr. Stephen Sloan
Fellow and University
Professor at the Office of
Global Perspectives,
University of Central Florida,
OLLI Lecturer

Lifelong learners attend OLLI classes because the subject either challenges or fascinates them.

In appreciation of our supporters

The work of the University of South Carolina Beaufort is made possible by the combined efforts of individuals, businesses, foundations, government leaders and organizations that share the university's vision of an educational institution that will build upon regional strengths and meet regional needs.

Through valued partnerships with our donors, we are creating a distinctive baccalaureate institution in the University of South Carolina system.

This list represents all donors to the university who have contributed gifts of \$100 or more during the last fiscal year, July 1, 2006, to June 30, 2007. We extend to you our sincere appreciation for your gift. And we acknowledge the important role you play in helping us to meet the very special needs of our region.

Externally funded grants and contracts 2006-07 academic year

South Carolina Commission on Higher Education: Center for Excellence in Collaborative Learning.

U.S. Department of Education: Community Technology Centers.

Arthur M. Blank Family Foundation: Pathways to Success.

U.S. Department of Education: TRIO Student Support Services, Opportunity Scholars Program.

South Carolina EPCSCOR program: Microscopy and Cell Biology.

National Oceanic and Atmospheric Administration/Center for Coastal Environmental Health and Biomolecular Research: Molecular genetics of differently regulated genes in the grass shrimp, *Palaemonetes pugio*.

National Institute of Health, National Institute of Child Health and Human Development: Mapping tracking in elementary grades.

South Carolina Commission on Higher Education: Higher Education Awareness Program.

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The Brinkleys provide the gift of education

Education has played a major role in Jack Brinkley's life. It prepared him to climb the corporate ladder at the Ford Motor Company. It helped to provide a comfortable lifestyle for Jack and his wife, Donna. And it enabled them to send their two children to college.

And now, through the generous gift of an endowed scholarship, Jack and Donna Brinkley are making it possible for an entering freshman at USCB to reap the benefits of a college education.

"What my wife and I are doing is giving a student an opportunity to succeed," Brinkley says. "And the best way to succeed is through education. There are a lot of deserving people out there who don't have the economic means to afford a college education."

USCB actually served as the catalyst for the Brinkleys' endowed scholarship. "We have this wonderful four-year educational institution right on our doorstep," Jack says. "We were totally impressed by the university and its curriculum. There's a wonderful sense of enthusiasm around here. Maybe it's part of creating something new. Being a pioneer is hard, but it's also very rewarding."

Mr. Brinkley earned a bachelor's degree in business administration at the University of Cincinnati and a master's degree in business administration at Indiana University. The University of Cincinnati's co-operative work study program allowed him to pay his way through school. After graduation from Indiana, he joined the Ford Motor Company and never left. His career with Ford spanned nearly 34 years, 28 of which were spent at posts outside the United States. After serving in increasingly responsible positions in Africa and Europe, he returned to the United States as General Manager of Export Operations. In 1995, he retired and moved to Hilton Head Island.

Today, Brinkley serves on the Board of Directors for Sypris Solutions, a technology-based provider of outsourced specialty products and services. The company maintains its headquarters in Louisville, Ky.

"You can do lots of things in your life," Brinkley says, "but because I have benefited from education and my wife has benefited from education, I feel very strongly about doing this."

The scholarship may also prove to be a boon to the Lowcountry. "USCB is serving the needs of the local community with its educational programs – hospitality management, human services, and now the new nursing program," he says. "But we're also working to attract people to the university. Hopefully, some of these young people will stay on after they graduate and serve the community."



The USCB library is the ideal venue to read, study and reflect.

Jack and Donna Brinkley's gift of an endowed scholarship will support a freshman at USCB.

Shuttle Diplomacy Helped Create Today's USCB

I was a young boy when I first became aware of the University of South Carolina. My sister, Priscilla Dukes, who lives in Beaufort, attended USC and I can still remember as a young lad carrying her trunk up the steps at the university.

Decades later, a convergence of circumstances created an opportunity that Dr. Jane Upshaw, Dick Stewart and I felt was too good to pass up. Dr. Upshaw was the dean of the University of South Carolina Beaufort, then a regional campus officering associate's degrees. Dick Stewart was a prime developer in Beaufort and a generous benefactor to the university. And I, as a life-long resident of the State of South Carolina, and a long-time resident of Beaufort County, had a strong desire to expand the role of USC and its influence in the southeastern corner of the state. Through the generosity of Union Camp Corporation, an 80-acre tract of land was offered to the university along route 278 in Bluffton to develop a second university campus.

As the new century began, the USCB campus in Beaufort was becoming increasingly crowded. There was simply no room to expand. Meanwhile, the population of southern Beaufort County was expanding rapidly. So, with the gift of 80 acres and the promise of 120 more, we initiated talks with the Beaufort County Council. The council members were amenable to using tax-increment financing to pay for the building construction on the second campus, but first they wanted assurances from the university that the university would be empowered to grant baccalaureate degrees.

Thus began a round of shuttle diplomacy that carried Dr. Upshaw, Dick Stewart and me to the Board of Trustees, the South Carolina Commission on Higher Education, the state house in Columbia, and then back to the Beaufort and Jasper County Councils. After receiving assurances from Beaufort County that it would finance the cost of construction using tax-increment financing, we delivered our final presentation to the USC Board of Trustees.

All of our efforts paid off in 2002 when USCB became a senior campus of the state university system, fully empowered by USC to confer baccalaureate degrees on its graduates. Accreditation from the Southern Association of Colleges and Schools in 2004 allowed for the awarding of the first bachelor's degrees. When the Board of Trustees meets in Columbia now, USCB is spoken of with respect. It is an integral part of our institution as a whole and I am extraordinarily proud to have played a part in its expansion.

Sincerely,



Wes Jones
Member, USC Board of Trustees



William W. Jones, Jr.
Partner,
Jones, Patterson, Simpson
& Newton



Four years of hard work lead to a bachelor's degree and a career.



Academic life at USCB encompasses the laboratory, the library and the classroom.

