

Midlands

WIA Area Profile

November 2006

**Provided by the
SC Employment Security Commission,
Labor Market Information Department**



Summary

Population:

Population has increased 37,556 from 2000 to 2005.

Females outnumber males 51.6% to 48.4%.

The largest age group is 25-44 years.

The white population is the majority with 62.6%.

The Hispanic population in this area has increased 35.4% from 2000-2005.

The population is expected to increase 137,250 from 2010-2030.

Labor Force:

The unemployment rate has held steady for the past two years at 5.5%.

Educational Attainment:

People with Bachelor's Degrees top the list with 28.5%, followed by high school graduates with 26.0%.

Industry Employment:

The top two industries in this area are Government, and Trade, Transportation and Utilities.

Occupational Employment:

Top five occupations currently are: cashiers, retail salespersons, office clerks, customer service representatives, and laborers and material movers.

Projected Occupations:

The top five occupations with the most openings in 2002-2012 are: retail salespersons, cashiers, elementary school teachers, registered nurses, and combined food prep and servers.

Occupational Wages:

The average wage for the area is \$16.32, with an entry wage of \$7.87 and an experienced wage of \$20.54.

Per Capita Income:

With a PCI of \$30,303 in 2004, this area is well ahead of the state's PCI of \$27,185.

Population

Midlands Fairfield Lexington Richland

Population					
2000	561,841		23,547	216,891	321,403
2001	567,608		23,688	220,037	323,883
2002	574,437		23,884	222,723	327,830
2003	582,669		23,827	226,984	331,858
2004	590,602		24,144	230,861	335,597
2005	599,397		24,047	235,272	340,078

Gender (from the 2000 Census)					
Male	48.4		47.6	48.6	48.3
Female	51.6		52.4	51.4	51.7

Age (from the 2000 Census)					
0-14 years	116,258		5,116	47,008	64,134
15-24 years	87,820		3,031	27,179	57,610
25-44 years	176,313		6,520	68,334	101,459
45-64 years	123,196		5,693	51,504	65,999
65+ years	56,558		3,094	21,989	31,475

Race (2005)					
White	62.6		41.5	83.3	49.7
Black or African Amer.	34.3		57.7	14.3	46.6
All Other	3.1		0.8	2.4	3.8

Hispanic Population					
2000	13,109		250	4,146	8,713
2005	17,749		357	7,088	10,304
% change	35.4		42.8	71.0	18.3

Projections					
2010	628,480		24,910	252,900	350,670
2015	662,830		25,660	272,440	364,730
2020	697,160		26,410	291,970	378,780
2025	731,520		27,170	311,520	392,830
2030	765,730		27,900	330,320	407,510

SOURCE: U.S. Census Bureau

Labor Force

2002	Unemployed	Labor Force	Unemp. Rate
Fairfield	969	11,223	8.6
Lexington	4,693	118,369	4.0
Richland	7,678	161,479	4.8
Midlands	13,340	291,071	4.6

2003	Unemployed	Labor Force	Unemp. Rate
Fairfield	1,215	11,498	10.6
Lexington	5,477	121,665	4.5
Richland	9,258	165,461	5.6
Midlands	15,950	298,624	5.3

2004	Unemployed	Labor Force	Unemp. Rate
Fairfield	914	11,382	8.0
Lexington	6,042	124,321	4.9
Richland	10,117	169,131	6.0
Midlands	17,073	304,834	5.6

2005	Unemployed	Labor Force	Unemp. Rate
Fairfield	920	11,580	7.9
Lexington	6,230	127,570	4.9
Richland	10,330	171,460	6.0
Midlands	17,480	310,610	5.6

SOURCE: South Carolina Employment Security Commission, Labor Market Information

Educational Attainment (2000)

Midlands County/Area Totals	Fairfield	Lexington	Richland	Area	% of area
	15,244	142,083	198,703	356,030	
Less than HS grad	5,027	24,147	29,506	58,680	16.5
HS grad	5,446	41,852	45,375	92,673	26.0
Some college	2,352	29,653	43,981	75,986	21.3
Associate degree	641	11,466	15,289	27,396	7.7
Bachelor's degree or higher	1,778	34,965	64,552	101,295	28.5

SOURCE: U.S. Census Bureau

Industry Employment (2005)

INDUSTRY DESCRIPTION	Average Employment	Percent
Total, Private and Government	300,243	100.0
Construction	16,565	5.5
Manufacturing	24,059	8.0
Trade, Transportation, and Utilities	56,665	18.9
Information	5,503	1.8
Financial Activities	20,286	6.8
Professional and Business Services	36,197	12.1
Education and Health Services	32,145	10.7
Leisure and Hospitality	27,775	9.3
Other Services (Except Public Administration)	8,795	2.9
All Government	70,380	23.4

SOURCE: South Carolina Employment Security Commission, Labor Market Information

Occupational Employment (2005)

Top 25 Occupations Sorted by Percentage of Total Employment

Code	Occupational Title	Emp.	% of total emp.
All Occupations		304,310	
412011	Cashiers	8,680	2.9
412031	Retail Salespersons	8,130	2.7
439061	Office Clerks, General	7,180	2.4
434051	Customer Service Representatives	6,950	2.3
537062	Laborers and Freight, Stock, and Material Movers, Hand	6,620	2.2
436014	Secretaries, Except Legal, Medical, and Executive	5,900	1.9
353031	Waiters and Waitresses	5,660	1.9
291111	Registered Nurses	5,620	1.8
435081	Stock Clerks and Order Fillers	5,600	1.8
111021	General and Operations Managers	5,410	1.8
431011	First-Line Supervisors/Managers of Office & Administrative Support Workers	5,270	1.7
372011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	5,180	1.7
353021	Combined Food Preparation and Serving Workers, Including Fast Food	4,760	1.6
433031	Bookkeeping, Accounting, and Auditing Clerks	4,430	1.5
499042	Maintenance and Repair Workers, General	3,530	1.2
512092	Team Assemblers	3,490	1.1
533032	Truck Drivers, Heavy and Tractor-Trailer	3,410	1.1
436011	Executive Secretaries and Administrative Assistants	3,260	1.1
132011	Accountants and Auditors	3,240	1.1
414012	Sales Representatives, Wholesale & Mfg., Exc. Technical/Scientific Products	3,130	1.0
311012	Nursing Aides, Orderlies, and Attendants	3,020	1.0
339032	Security Guards	2,520	0.8
411011	First-Line Supervisors/Managers of Retail Sales Workers	2,460	0.8
533033	Truck Drivers, Light or Delivery Services	2,420	0.8
352021	Food Preparation Workers	2,350	0.8

SOURCE: South Carolina Employment Security Commission, Labor Market Information

Occupational Projections 2002-2012

Ranked by Number of Openings

Occupation Code	Occupation Title	2002 Emp	2012 Emp	# Change	Median Hrly Wage May 05*
00-0000	Total, All Occupations	223,631	292,093	68,462	
41-2031	Retail Salespersons	9,252	12,057	2,805	9.34
41-2011	Cashiers	8,246	10,639	2,393	7.00
25-2021	Elementary School Teachers, Except Special Education	3,936	5,705	1,769	34,860**
29-1111	Registered Nurses	5,461	7,011	1,550	24.29
35-3021	Combined Food Prep. & Serving Workers, Incl. Fast Food	4,450	5,978	1,528	6.56
25-9041	Teacher Assistants	2,673	4,127	1,454	15,880**
25-2031	Secondary School Teachers, Exc. Special/Vocational Ed.	2,959	4,408	1,449	42,350**
35-3031	Waiters and Waitresses	4,997	6,340	1,343	6.19
39-9011	Child Care Workers	2,112	3,410	1,298	7.20
11-1021	General and Operations Managers	3,923	5,200	1,277	33.03

*wages are for Columbia Metro Area which includes Calhoun, Fairfield, Kershaw, Lexington, Richland & Saluda Counties.

** Hourly wage rates are not available for occupations where workers typically work fewer than 2,080 hours/year.

SOURCE: South Carolina Employment Security Commission, Labor Market Information

Occupational Wages (2005)

Top and Bottom 25 Occupations by Average Wage

Occ. Code Occupational Title Emp. Entry Average Experienced
All Occupations 7.87 16.32 20.54

Top 25

Occ. Code	Occupational Title	Emp.	Entry	Average	Experienced
291067	Surgeons	110		90.51	
291064	Obstetricians and Gynecologists	50		86.42	
291063	Internists, General	130	63.20	78.74	86.51
291021	Dentists, General	110	50.04	74.81	87.20
291062	Family and General Practitioners	170	47.54	70.57	82.09
291069	Physicians and Surgeons, All Other	460	40.65	68.07	81.79
111011	Chief Executives	1,310	34.59	65.63	81.14
291065	Pediatricians, General	90	37.37	59.38	70.38
291081	Podiatrists	30	46.59	54.93	59.10
291066	Psychiatrists	50	39.87	54.46	61.76
292091	Orthotists and Prosthetists	60	34.68	50.85	58.93
291041	Optometrists	10	28.84	44.72	52.66
231011	Lawyers	1,700	25.37	44.57	54.16
291051	Pharmacists	600	33.86	43.59	48.45
119041	Engineering Managers	260	30.30	41.95	47.78
119121	Natural Sciences Managers	40	33.59	40.78	44.37
112022	Sales Managers	780	20.64	38.67	47.68
119039	Education Administrators, All Other	60	27.91	38.49	43.77
119033	Education Administrators, Postsecondary	220	22.04	38.26	46.38
132061	Financial Examiners	30	26.72	38.10	43.79
111021	General and Operations Managers	5,410	19.78	37.71	46.68
536051	Transportation Inspectors	30	24.69	37.15	43.37
113031	Financial Managers	1,140	22.45	36.99	44.26
119111	Medical and Health Services Managers	660	21.12	35.96	43.38
113051	Industrial Production Managers	210	24.73	35.71	41.19

Bottom 25

533011	Ambulance Drivers & Attendants, Exc. EMTs	400	7.36	7.95	8.24
339092	Lifeguards, Ski Patrol, & Other Rec. Protective Workers	110	7.70	7.92	8.03
516021	Pressers, Textile, Garment, and Related Materials	230	6.37	7.92	8.70
393021	Motion Picture Projectionists	20	5.95	7.90	8.88
372012	Maids and Housekeeping Cleaners	1,640	6.10	7.88	8.78
513022	Meat, Poultry, and Fish Cutters and Trimmers	570	7.25	7.74	7.98
352011	Cooks, Fast Food	1,130	5.96	7.71	8.58
352015	Cooks, Short Order	680	6.57	7.69	8.26
339091	Crossing Guards	100	6.00	7.56	8.35
434081	Hotel, Motel, and Resort Desk Clerks	550	5.79	7.55	8.42
399011	Child Care Workers	1,110	5.89	7.46	8.25
319095	Pharmacy Aides	60	5.93	7.44	8.19
412011	Cashiers	8,680	5.91	7.37	8.09
393091	Amusement and Recreation Attendants	350	5.95	7.16	7.76
359031	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	1,020	5.93	7.15	7.76
393093	Locker Room, Coatroom, and Dressing Room Attendants	10	5.93	7.14	7.74
396011	Baggage Porters and Bellhops	70	6.18	7.14	7.62
319096	Veterinary Assistants and Laboratory Animal Caretakers	170	5.85	7.07	7.68
353011	Bartenders	530	5.93	6.94	7.45
359021	Dishwashers	1,090	5.94	6.91	7.39
393012	Gaming and Sports Book Writers and Runners	50	5.89	6.91	7.42
353021	Combined Food Prep. & Serving Workers, Incl. Fast Food	4,760	5.95	6.87	7.32
353022	Counter Attendants, Cafeteria, Food Concession, & Coffee Shop	870	5.94	6.62	6.96
353031	Waiters and Waitresses	5,660	5.91	6.36	6.58
393031	Ushers, Lobby Attendants, and Ticket Takers	190	5.86	6.06	6.16

SOURCE: South Carolina Employment Security Commission, Labor Market Information

Per Capita Income

Area	2000	2001	2002	2003	2004
South Carolina	24,424	24,994	25,361	25,972	27,185

<i>Midlands</i>	27,505	27,820	28,206	28,724	30,303
Fairfield	20,045	20,689	21,024	21,414	22,524
Lexington	28,901	28,641	29,034	29,633	31,282
Richland	27,110	27,784	28,166	28,628	30,190

SOURCE: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce