

Waccamaw

WIA Area Profile

November 2006

**Provided by the
SC Employment Security Commission,
Labor Market Information Department**



Summary

Population:

Population has increased 32,053 from 2000 to 2005.

Females outnumber males 51.4% to 48.6%.

The largest age group is 25-44 years.

The white population is the majority with 73.7%.

The Hispanic population in this area has increased 57.5% from 2000-2005.

The population is expected to increase 106,870 from 2010-2030.

Labor Force:

The unemployment rate has fallen in the last few years from 7.0% in 2003 to 6.6% in 2005.

Educational Attainment:

High school graduates top the list with 32.2%, followed by less than a high school degree with 21.8%.

Industry Employment:

The top two industries in this area are Leisure and Hospitality, and Trade, Transportation and Utilities.

Occupational Employment:

Top five occupations currently are: retail salespersons, waiters and waitresses, cashiers, maids and housekeeping cleaners, and general/operational managers.

Projected Occupations:

The top five occupations with the most openings in 2002-2012 are: cashiers, retail salespersons, maids and housekeeping cleaners, landscaping/groundskeeping workers, and retail sales managers.

Occupational Wages:

The average wage for the area is \$13.75, with an entry wage of \$7.01 and an experienced wage of \$17.11.

Per Capita Income:

With a PCI of \$25,720 in 2004, this area is behind the state's PCI of \$27,185.

Population

Waccamaw Georgetown Horry Williamsburg

| Population | | | | |
|------------|---------|--------|---------|--------|
| 2000 | 291,317 | 56,107 | 198,048 | 37,162 |
| 2001 | 295,393 | 56,919 | 201,638 | 36,836 |
| 2002 | 300,481 | 58,053 | 205,991 | 36,437 |
| 2003 | 305,551 | 58,815 | 210,916 | 35,820 |
| 2004 | 313,323 | 59,851 | 217,635 | 35,837 |
| 2005 | 323,370 | 60,983 | 226,992 | 35,395 |

| Gender (from the 2000 Census) | | | | |
|-------------------------------|------|------|------|------|
| Male | 48.6 | 47.9 | 49.1 | 46.8 |
| Female | 51.4 | 52.1 | 50.9 | 53.2 |

| Age (from the 2000 Census) | | | | |
|----------------------------|--------|--------|--------|-------|
| 0-14 years | 55,199 | 11,579 | 34,925 | 8,695 |
| 15-24 years | 37,529 | 6,777 | 25,425 | 5,327 |
| 25-44 years | 81,625 | 14,448 | 57,623 | 9,554 |
| 45-64 years | 72,610 | 14,639 | 49,186 | 8,785 |
| 65+ years | 42,680 | 8,354 | 29,470 | 4,856 |

| Race (2005) | | | | |
|------------------------|------|------|------|------|
| White | 73.7 | 64.2 | 82.7 | 32.3 |
| Black or African Amer. | 24.5 | 34.9 | 15.0 | 67.2 |
| All Other | 1.8 | 0.9 | 2.3 | 0.6 |

| Hispanic Population | | | | |
|---------------------|-------|-------|-------|-----|
| 2000 | 6,249 | 919 | 5,057 | 273 |
| 2005 | 9,842 | 1,365 | 8,187 | 290 |
| % change | 57.5 | 48.5 | 61.9 | 6.2 |

| Projections | | | | |
|-------------|---------|--------|---------|--------|
| 2010 | 341,290 | 63,520 | 242,000 | 35,770 |
| 2015 | 368,190 | 67,090 | 265,460 | 35,640 |
| 2020 | 395,080 | 70,660 | 288,920 | 35,500 |
| 2025 | 421,990 | 74,240 | 312,380 | 35,370 |
| 2030 | 448,160 | 78,000 | 335,320 | 34,840 |

SOURCE: U.S. Census Bureau

Labor Force

| 2002 | Unemployed | Labor Force | Unemp. Rate |
|--------------|------------|-------------|-------------|
| Georgetown | 2,179 | 26,375 | 8.3 |
| Horry | 5,481 | 106,741 | 5.1 |
| Williamsburg | 1,653 | 15,024 | 11.0 |
| Waccamaw | 9,313 | 148,140 | 6.3 |

| 2003 | Unemployed | Labor Force | Unemp. Rate |
|--------------|------------|-------------|-------------|
| Georgetown | 2,653 | 27,267 | 9.7 |
| Horry | 6,255 | 112,794 | 5.5 |
| Williamsburg | 2,043 | 15,780 | 12.9 |
| Waccamaw | 10,951 | 155,841 | 7.0 |

| 2004 | Unemployed | Labor Force | Unemp. Rate |
|--------------|------------|-------------|-------------|
| Georgetown | 2,641 | 28,239 | 9.4 |
| Horry | 6,694 | 118,119 | 5.7 |
| Williamsburg | 1,882 | 15,656 | 12.0 |
| Waccamaw | 11,217 | 162,014 | 6.9 |

| 2005 | Unemployed | Labor Force | Unemp. Rate |
|--------------|------------|-------------|-------------|
| Georgetown | 2,480 | 29,690 | 8.4 |
| Horry | 6,730 | 121,670 | 5.5 |
| Williamsburg | 1,840 | 16,080 | 11.4 |
| Waccamaw | 11,050 | 167,440 | 6.6 |

SOURCE: South Carolina Employment Security Commission, Labor Market Information

Educational Attainment (2000)

| Waccamaw County/Area Totals | Georgetown | Horry | Williamsbu Area | % of area | |
|--------------------------------|------------|---------|-----------------|-----------|------|
| | 37,340 | 136,551 | 23,189 | 197,080 | |
| Less than HS grad | 9,244 | 25,743 | 7,989 | 42,976 | 21.8 |
| HS grad | 11,293 | 43,963 | 8,148 | 63,404 | 32.2 |
| Some college | 7,169 | 31,748 | 3,303 | 42,220 | 21.4 |
| Associate degree | 2,155 | 9,533 | 1,076 | 12,764 | 6.5 |
| Bachelor's degree or higher | 7,479 | 25,564 | 2,673 | 35,716 | 18.1 |

SOURCE: U.S. Census Bureau

Industry Employment (2005)

| INDUSTRY DESCRIPTION | Average Employment | Percent |
|-------------------------------|--------------------|---------|
| Total, Private and Government | 141,145 | 100.0 |

| | | |
|---|--------|------|
| Construction | 12,692 | 9.0 |
| Manufacturing | 8,497 | 6.0 |
| Trade, Transportation, and Utilities | 27,435 | 19.4 |
| Information | 1,687 | 1.2 |
| Financial Activities | 9,463 | 6.7 |
| Professional and Business Services | 11,376 | 8.1 |
| Education and Health Services | 10,107 | 7.2 |
| Leisure and Hospitality | 35,008 | 24.8 |
| Other Services (Except Public Administration) | 3,598 | 2.5 |
| All Government | 19,398 | 13.7 |

SOURCE: South Carolina Employment Security Commission, Labor Market Information

Occupational Employment (2005)

Top 25 Occupations Sorted by Percentage of Total Employment

| Code | Occupational Title | Employment | % of total emp. |
|--------|---|------------|-----------------|
| | All Occupations | 142,520 | |
| 412031 | Retail Salespersons | 7,270 | 5.1 |
| 353031 | Waiters and Waitresses | 7,160 | 5.0 |
| 412011 | Cashiers | 5,810 | 4.1 |
| 372012 | Maids and Housekeeping Cleaners | 4,590 | 3.2 |
| 111021 | General and Operations Managers | 2,470 | 1.7 |
| 352014 | Cooks, Restaurant | 2,450 | 1.7 |
| 439061 | Office Clerks, General | 2,280 | 1.6 |
| 373011 | Landscaping and Groundskeeping Workers | 2,270 | 1.6 |
| 499042 | Maintenance and Repair Workers, General | 2,190 | 1.5 |
| 291111 | Registered Nurses | 2,120 | 1.5 |
| 353021 | Combined Food Prep. & Serving Workers, Inc. Fast Food | 2,050 | 1.4 |
| 411011 | First-Line Supervisors/Managers of Retail Sales Workers | 2,050 | 1.4 |
| 372011 | Janitors & Cleaners, Exc. Maids & Housekeeping Cleaners | 2,040 | 1.4 |
| 436014 | Secretaries, Except Legal, Medical, and Executive | 1,970 | 1.4 |
| 352011 | Cooks, Fast Food | 1,810 | 1.3 |
| 434051 | Customer Service Representatives | 1,810 | 1.3 |
| 433031 | Bookkeeping, Accounting, and Auditing Clerks | 1,690 | 1.2 |
| 537062 | Laborers and Freight, Stock, and Material Movers, Hand | 1,690 | 1.2 |
| 435081 | Stock Clerks and Order Fillers | 1,460 | 1.0 |
| 352021 | Food Preparation Workers | 1,450 | 1.0 |
| 339032 | Security Guards | 1,400 | 1.0 |
| 512092 | Team Assemblers | 1,390 | 1.0 |
| 472031 | Carpenters | 1,370 | 1.0 |
| 533032 | Truck Drivers, Heavy and Tractor-Trailer | 1,330 | 0.9 |
| 533033 | Truck Drivers, Light or Delivery Services | 1,310 | 0.9 |

SOURCE: South Carolina Employment Security Commission, Labor Market Information

Occupational Projections 2002-2012

Ranked by Number of Openings

| Occupation Code | Occupation Title | 2002 Emp | 2012 Emp | # Change | Median Hrly Wage May 05* |
|-----------------|---|----------|----------|----------|--------------------------|
| 00-0000 | Total, All Occupations | 106,191 | 154,518 | 48,327 | |
| 41-2011 | Cashiers | 5,266 | 7,940 | 2,674 | 7.59 |
| 41-2031 | Retail Salespersons | 5,596 | 8,249 | 2,653 | 8.60 |
| 37-2012 | Maids and Housekeeping Cleaners | 3,001 | 4,478 | 1,477 | 7.82 |
| 37-3011 | Landscaping and Groundskeeping Workers | 1,367 | 2,621 | 1,254 | 8.42 |
| 41-1011 | First-Line Spvrs./Mgrs. of Retail Sales Workers | 2,568 | 3,816 | 1,248 | 14.75 |
| 29-1111 | Registered Nurses | 1,510 | 2,716 | 1,206 | 22.17 |
| 11-1021 | General and Operations Managers | 1,899 | 2,934 | 1,035 | 26.98 |
| 11-9141 | Property, Real Estate, & Community Assoc. Mgrs. | 790 | 1,657 | 867 | 18.98 |
| 49-9042 | Maintenance and Repair Workers, General | 1,450 | 2,310 | 860 | 10.99 |
| 39-3091 | Amusement and Recreation Attendants | 822 | 1,671 | 849 | 6.68 |

*wages are for the Myrtle Beach-Conway-North Myrtle Beach Metro Area which includes Horry County.

SOURCE: South Carolina Employment Security Commission, Labor Market Information

Occupational Wages (2005)

Top and Bottom 25 Occupations by Average Wage

Occ. Code Occupational Title Emp. Entry Average Experienced
All Occupations 7.01 13.75 17.11

Top 25

| Occ. Code | Occupational Title | Emp. | Entry | Average | Experienced |
|-----------|---|-------|-------|---------|-------------|
| 291199 | Health Diagnosing and Treating Practitioners, All Other | 40 | | 90.78 | |
| 291062 | Family and General Practitioners | 90 | | 85.53 | |
| 291069 | Physicians and Surgeons, All Other | 140 | 61.12 | 72.78 | 78.61 |
| 111011 | Chief Executives | 550 | 31.87 | 57.57 | 70.42 |
| 419021 | Real Estate Brokers | 140 | 25.55 | 48.39 | 59.81 |
| 172112 | Industrial Engineers | 90 | 18.35 | 47.71 | 62.39 |
| 231011 | Lawyers | 230 | 29.59 | 47.71 | 56.77 |
| 291051 | Pharmacists | 220 | 33.88 | 42.96 | 47.51 |
| 119041 | Engineering Managers | 50 | 25.62 | 38.65 | 45.17 |
| 113051 | Industrial Production Managers | 90 | 23.41 | 38.26 | 45.69 |
| 171011 | Architects, Except Landscape and Naval | 50 | 19.85 | 35.27 | 42.98 |
| 113071 | Transportation, Storage, and Distribution Managers | 50 | 14.03 | 33.66 | 43.47 |
| 112021 | Marketing Managers | 80 | 18.49 | 33.62 | 41.18 |
| 113049 | Human Resources Managers, All Other | 20 | 19.50 | 33.61 | 40.67 |
| 111021 | General and Operations Managers | 2,470 | 17.84 | 33.20 | 40.89 |
| 113021 | Computer and Information Systems Managers | 100 | 23.54 | 33.19 | 38.02 |
| 119111 | Medical and Health Services Managers | 200 | 19.08 | 32.06 | 38.55 |
| 231023 | Judges, Magistrate Judges, and Magistrates | 60 | 16.65 | 31.84 | 39.44 |
| 119021 | Construction Managers | 290 | 21.41 | 31.82 | 37.03 |
| 132041 | Credit Analysts | 20 | 22.97 | 31.62 | 35.95 |
| 112022 | Sales Managers | 330 | 15.45 | 31.19 | 39.07 |
| 172041 | Chemical Engineers | 30 | 24.48 | 31.09 | 34.40 |
| 291123 | Physical Therapists | 170 | 23.32 | 30.99 | 34.83 |
| 132053 | Insurance Underwriters | 40 | 15.06 | 30.76 | 38.61 |
| 119131 | Postmasters and Mail Superintendents | 20 | 23.38 | 30.58 | 34.19 |

Bottom 25

| | | | | | |
|--------|--|-------|------|------|------|
| 393012 | Gaming and Sports Book Writers and Runners | 40 | 6.26 | 8.01 | 8.89 |
| 372012 | Maids and Housekeeping Cleaners | 4,590 | 6.57 | 7.97 | 8.67 |
| 393093 | Locker Room, Coatroom, and Dressing Room Attendants | 20 | 6.09 | 7.90 | 8.80 |
| 516011 | Laundry and Dry-Cleaning Workers | 390 | 6.41 | 7.85 | 8.58 |
| 533031 | Driver/Sales Workers | 860 | 5.97 | 7.77 | 8.67 |
| 533041 | Taxi Drivers and Chauffeurs | 100 | 5.83 | 7.73 | 8.68 |
| 359031 | Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop | 830 | 6.31 | 7.62 | 8.27 |
| 412011 | Cashiers | 5,810 | 5.92 | 7.57 | 8.39 |
| 359021 | Dishwashers | 1,030 | 6.19 | 7.55 | 8.23 |
| 393091 | Amusement and Recreation Attendants | 1,160 | 5.96 | 7.50 | 8.27 |
| 399011 | Child Care Workers | 540 | 5.93 | 7.46 | 8.23 |
| 352015 | Cooks, Short Order | 570 | 5.95 | 7.40 | 8.13 |
| 353041 | Food Servers, Nonrestaurant | 290 | 5.86 | 7.28 | 7.99 |
| 393031 | Ushers, Lobby Attendants, and Ticket Takers | 80 | 6.16 | 7.28 | 7.84 |
| 516021 | Pressers, Textile, Garment, and Related Materials | 110 | 5.84 | 7.26 | 7.97 |
| 353021 | Combined Food Prep. & Serving Workers, Inc. Fast Food | 2,050 | 5.94 | 7.25 | 7.91 |
| 352011 | Cooks, Fast Food | 1,810 | 5.94 | 7.21 | 7.84 |
| 353011 | Bartenders | 1,000 | 5.87 | 7.10 | 7.72 |
| 516031 | Sewing Machine Operators | 360 | 5.93 | 7.09 | 7.67 |
| 353022 | Counter Attendants, Cafeteria/Food Concession/Coffee Shop | 550 | 5.91 | 6.89 | 7.39 |
| 396011 | Baggage Porters and Bellhops | 130 | 5.86 | 6.86 | 7.36 |
| 399099 | Personal Care and Service Workers, All Other | 30 | 6.09 | 6.79 | 7.14 |
| 359011 | Dining Room and Cafeteria Attendants and Bartender Helpers | 580 | 5.89 | 6.75 | 7.19 |
| 353031 | Waiters and Waitresses | 7,160 | 5.89 | 6.68 | 7.07 |
| 111031 | Legislators | 110 | 5.88 | 6.26 | 6.45 |

SOURCE: South Carolina Employment Security Commission, Labor Market Information
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Per Capita Income

| Area | 2000 | 2001 | 2002 | 2003 | 2004 |
|----------------|--------|--------|--------|--------|--------|
| South Carolina | 24,424 | 24,994 | 25,361 | 25,972 | 27,185 |

| | | | | | |
|-----------------|--------|--------|--------|--------|--------|
| <i>Waccamaw</i> | 22,992 | 23,613 | 23,814 | 24,673 | 25,720 |
| Georgetown | 24,254 | 25,778 | 26,165 | 26,944 | 28,103 |
| Horry | 23,933 | 24,156 | 24,326 | 25,118 | 26,170 |
| Williamsburg | 16,073 | 17,294 | 17,173 | 18,321 | 19,003 |

SOURCE: Regional Economic Information System, Bureau of Economic Analysis, U.S. Department of Commerce