

CHARLESTON



INCLUDED:

Summary

Population

Workforce

Education

Local Employment

Dynamics

Charleston County, South Carolina

PROFILE

South Carolina Department of Commerce | Labor Market Information



CHARLESTON COUNTY

Population

The population estimate for 2008 is 348,046, up 12% since 2000.
The population is projected to grow another 11% by 2030.
The median age is 36.9.

Labor Force

60.7% of the county's workers both live and work within the county.

Industry Employment

Government accounted for the largest share of jobs in 2008, 19.6%, followed closely by trade, transportation and utilities at 19.5%. Other significant sectors were professional and business services and leisure and hospitality.

Educational Attainment

26% of the population 25 and older has graduated from high school, with 37% holding a bachelor's degree or higher.

Per Capita Income (PCI)

PCI was \$38,702 in 2007, above the state average of \$31,103.



POPULATION

Charleston County Population

| Year | Total |
|------------------|--------------|
| 2000 | 310,890 |
| 2008 | 348,046 |
| 2030 (Projected) | 386,660 |

Source: U.S. Census Bureau and SC Dept of Research & Statistical Services (projections)

| Gender | Percent |
|---------------|----------------|
| Male | 48.3 |
| Female | 51.7 |

Source: U.S. Census Bureau, 2007 American Community Survey

| Age | Percent |
|--------------|----------------|
| <5 years | 6.7 |
| 18 and older | 76.9 |
| 65 + years | 12.4 |

Source: U.S. Census Bureau, 2007 American Community Survey

| Race | Percent |
|---------------------------|----------------|
| White | 63.5 |
| Black or African American | 31.2 |
| All Other | 5.3 |

Source: U.S. Census Bureau, 2007 American Community Survey

| | |
|--------------------|------|
| Median Age: | 36.9 |
|--------------------|------|

Source: U.S. Census Bureau, 2007 American Community Survey

| | |
|---------------------------------|--------|
| Total Family Households: | 87,481 |
|---------------------------------|--------|

Source: U.S. Census Bureau, 2007 American Community Survey

| | |
|----------------------------|--------|
| Veteran Population: | 34,000 |
|----------------------------|--------|

Source: U.S. Dept. of Veterans Affairs (2008)



WORKFORCE

Charleston County Workforce

Labor Force and Unemployment

| | July 2009 | June 2009 | July 2008 |
|------------------|-----------|-----------|-----------|
| Labor Force | 183,504 | 182,515 | 182,734 |
| Unemployment | 16,717 | 17,260 | 10,409 |
| % of Labor Force | 9.1 | 9.5 | 5.7 |

Source: S.C. Employment Security Commission

Labor Turnover Rate (3rd qtr 2008): 11.2%

Source: U.S. Census Bureau, Local Employment Dynamics

County In-Commuting From (% of workers working in Charleston County):

| | |
|------------|------|
| Berkeley | 14.9 |
| Dorchester | 9.0 |
| Richland | 2.0 |
| Horry | 1.8 |
| Lexington | 1.3 |
| Beaufort | 1.1 |
| Colleton | 1.0 |
| Orangeburg | 1.0 |
| Greenville | 0.7 |

Live in Charleston County 60.7

Source: U.S. Census Bureau, Local Employment Dynamics (2006)

County Out-Commuting To (% of workers living in Charleston County):

| | |
|-------------|-----|
| Berkeley | 6.4 |
| Richland | 3.6 |
| Dorchester | 3.3 |
| Greenville | 1.9 |
| Horry | 1.5 |
| Lexington | 1.2 |
| Beaufort | 1.1 |
| Florence | 0.6 |
| Spartanburg | 0.6 |

Work in Charleston County 76.1

Source: U.S. Census Bureau, Local Employment Dynamics (2006)

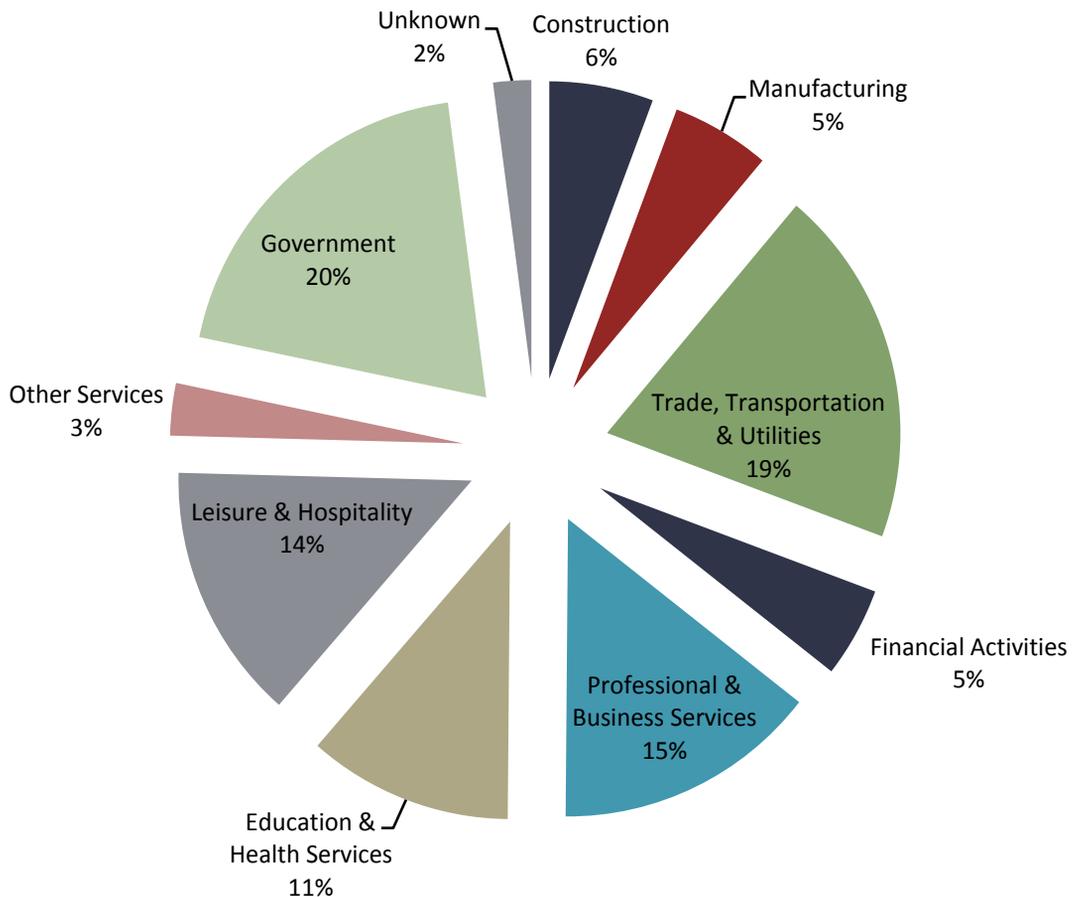


WORKFORCE

Charleston County Industry Employment—2008

| Industry | Employing Units | Total Wages (\$) | Avg Monthly Emp | % of Total |
|-----------------------------------|-----------------|------------------|-----------------|------------|
| All Industries | 12,551 | 8,149,437,527 | 212,333 | |
| Construction | 1,463 | 535,326,736 | 12,184 | 5.7 |
| Manufacturing | 364 | 623,154,074 | 11,523 | 5.4 |
| Trade, Transportation & Utilities | 2,786 | 1,338,995,760 | 41,365 | 19.5 |
| Financial Activities | 1,442 | 556,969,652 | 10,420 | 4.9 |
| Professional & Business Services | 2,372 | 1,236,849,269 | 30,949 | 14.6 |
| Education & Health Services | 1,202 | 1,028,959,347 | 23,962 | 11.3 |
| Leisure & Hospitality | 1,225 | 513,304,828 | 29,734 | 14.0 |
| Other Services | 1,288 | 162,526,427 | 6,031 | 2.8 |
| Government | 182 | 1,954,345,972 | 41,722 | 19.6 |
| Unknown | 227 | 199,005,462 | 4,443 | 2.1 |

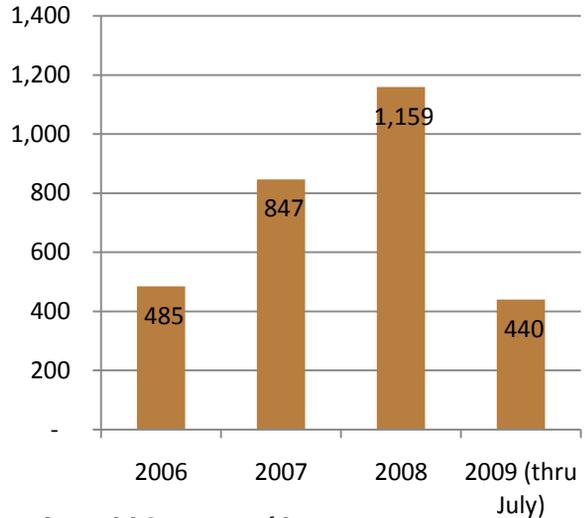
Source: Bureau of Labor Statistics



WORKFORCE

Charleston County Closures/Layoffs

Charleston County reported a total of 2,931 jobs affected by layoffs and closures between 2006 and July 2009.



Source: S.C. Department of Commerce

Charleston County Largest Employers

- Medical University of South Carolina
- College of Charleston
- Trident Medical Center LLC
- Cummins Inc
- Veterans Health Administration, Ralph H. Johnson VA Medical Center
- Kiawah Island Inn Co
- Cellco Partnership (Verizon Wireless)
- County of Charleston, Charleston County Sheriff's Office
- Behr Heat Transfer Systems Inc
- Alternative Staffing Inc
- Campground At James Island
- UCI Medical Affiliates Inc
- South Carolina Department of Transportation
- Detyens Shipyards Inc
- Evening Post Publishing Co
- Charleston Center LLC
- The Citadel
- Scientific Research Corp
- South Carolina Department of Law Enforcement, Police Dept Narcotics
- City of Charleston, Charleston City Police

Source: Dun & Bradstreet



WORKFORCE

Charleston County Income

| | |
|-------------------------------|----------|
| Per capita income (2007) | \$38,702 |
| Per capita income (2005) | \$34,419 |
| Median household income(2007) | \$47,901 |

Source: Bureau of Economic Analysis and U.S. Census Bureau

Average Weekly and Annual Wages by Industry—2008

| | Weekly (\$) | Annual (\$) |
|--------------------------------------|-------------|-------------|
| Total, All Industries | 738 | 38,380 |
| Construction | 845 | 43,937 |
| Manufacturing | 1,040 | 54,079 |
| Trade, Transportation, and Utilities | 623 | 32,370 |
| Financial Activities | 1,028 | 53,452 |
| Professional and Business Services | 769 | 39,964 |
| Education and Health Services | 826 | 42,941 |
| Leisure and Hospitality | 332 | 17,263 |
| Other Services | 518 | 26,949 |
| Government | 901 | 46,842 |

Source: Bureau of Labor Statistics



EDUCATION

Charleston County Educational Attainment

Educational Attainment, 25 Years and Over

| | # | % of total |
|-----------------------------|---------|------------|
| Total | 226,170 | |
| Less than HS grad | 26,150 | 11.6 |
| HS grad | 59,669 | 26.4 |
| Some college | 40,808 | 18.0 |
| Associate degree | 16,767 | 7.4 |
| Bachelor's degree or higher | 82,776 | 36.6 |

Source: U.S. Census Bureau (2007)

The population 65 years and over typically has a lower level of educational attainment than the baby boomer or young adult population. Of the population 65 and older in South Carolina, 18.7 percent had at least a bachelor's degree in 2007, compared with 24.2 percent of the 45 to 64 year-old population and 25.4 percent of the 35 to 44 year-old population. In Charleston County, 28.0 percent of the 65 and older population had at least a bachelor's degree in 2007, compared with 36.1 percent of the 45 to 64 year-old population and 40.4 percent of the 35 to 44 year-old population.

Of the population 65 and older in South Carolina, 31.5 percent had less than a high school education in 2007, compared with 15.5 percent of the 45 to 64 year-old population and 13.2 percent of the 35 to 44 year-old population. In Charleston County, 24.0 percent of the population 65 and older had less than a high school education, compared with 9.4 percent of the 45 to 64 year-old population and 8.4 percent of the 35 to 44 year-old population.

Educational Attainment for the Population Aged 18-24

| | Charleston County | | South Carolina | | United States | |
|---------------------------------|-------------------|------|----------------|------|---------------|------|
| | # | % | # | % | # | % |
| Total Population Age 18-24 | 37,678 | | 440,274 | | 29,820,815 | |
| Less Than 9th Grade | 489 | 1.3 | 9,166 | 2.1 | 741,370 | 2.5 |
| 9th to 12th Grade, No Diploma | 4,693 | 12.5 | 72,281 | 16.4 | 4,356,053 | 14.6 |
| High School Graduate | 11,660 | 30.9 | 154,126 | 35.0 | 9,934,317 | 33.3 |
| Some College, No Degree | 14,842 | 39.4 | 157,114 | 35.7 | 10,740,626 | 36.0 |
| Associate Degree | 338 | 0.9 | 13,996 | 3.2 | 1,400,110 | 4.7 |
| Bachelor's Degree | 5,008 | 13.3 | 31,190 | 7.1 | 2,468,752 | 8.3 |
| Graduate or Professional Degree | 648 | 1.7 | 2,401 | 0.5 | 179,587 | 0.6 |
| Less Than High School Graduate | 5,182 | 13.8 | 81,447 | 18.5 | 5,097,423 | 17.1 |
| High School Graduate or Higher | 32,496 | 86.2 | 358,827 | 81.5 | 24,723,392 | 82.9 |
| Bachelor's Degree or Higher | 5,656 | 15.0 | 33,591 | 7.6 | 2,648,339 | 8.9 |

Source: U.S. Census Bureau (2007)



EDUCATION

Charleston County Educational Attainment

Educational Attainment for the Population Aged 25-34

| | Charleston County | | South Carolina | | United States | |
|---------------------------------|-------------------|------|----------------|------|---------------|------|
| | # | % | # | % | # | % |
| Total Population Age 25-34 | 46,168 | | 559,685 | | 39,987,053 | |
| Less Than 9th Grade | 689 | 1.5 | 16,478 | 2.9 | 1,838,275 | 4.6 |
| 9th to 12th Grade, No Diploma | 2,820 | 6.1 | 64,851 | 11.6 | 3,658,009 | 9.1 |
| High School Graduate | 11,067 | 24.0 | 177,403 | 31.7 | 11,166,759 | 27.9 |
| Some College, No Degree | 7,644 | 16.6 | 112,922 | 20.2 | 8,406,334 | 21.0 |
| Associate Degree | 4,699 | 10.2 | 51,244 | 9.2 | 3,266,688 | 8.2 |
| Bachelor's Degree | 14,039 | 30.4 | 100,281 | 17.9 | 8,341,141 | 20.9 |
| Graduate or Professional Degree | 5,210 | 11.3 | 36,506 | 6.5 | 3,309,847 | 8.3 |
| Less Than High School Graduate | 3,509 | 7.6 | 81,329 | 14.5 | 5,496,284 | 13.7 |
| High School Graduate or Higher | 42,659 | 92.4 | 478,356 | 85.5 | 34,490,769 | 86.3 |
| Bachelor's Degree or Higher | 19,249 | 41.7 | 136,787 | 24.4 | 11,650,988 | 29.1 |

Source: U.S. Census Bureau (2007)

Educational Attainment for the Population Aged 35-44

| | Charleston County | | South Carolina | | United States | |
|---------------------------------|-------------------|------|----------------|------|---------------|------|
| | # | % | # | % | # | % |
| Total Population Age 35-44 | 47,465 | | 631,562 | | 43,410,417 | |
| Less Than 9th Grade | 1,120 | 2.4 | 19,831 | 3.1 | 2,055,273 | 4.7 |
| 9th to 12th Grade, No Diploma | 2,844 | 6.0 | 63,510 | 10.1 | 3,487,799 | 8.0 |
| High School Graduate | 13,547 | 28.5 | 208,314 | 33.0 | 12,405,235 | 28.6 |
| Some College, No Degree | 7,496 | 15.8 | 116,184 | 18.4 | 8,444,604 | 19.5 |
| Associate Degree | 3,288 | 6.9 | 63,153 | 10.0 | 3,811,918 | 8.8 |
| Bachelor's Degree | 13,267 | 28.0 | 109,684 | 17.4 | 8,650,135 | 19.9 |
| Graduate or Professional Degree | 5,903 | 12.4 | 50,886 | 8.1 | 4,555,453 | 10.5 |
| Less Than High School Graduate | 3,964 | 8.4 | 83,341 | 13.2 | 5,543,072 | 12.8 |
| High School Graduate or Higher | 43,501 | 91.6 | 548,221 | 86.8 | 37,867,345 | 87.2 |
| Bachelor's Degree or Higher | 19,170 | 40.4 | 160,570 | 25.4 | 13,205,588 | 30.4 |

Source: U.S. Census Bureau (2007)



EDUCATION

Charleston County Educational Attainment

Educational Attainment for the Population Aged 45-64

| | Charleston County | | South Carolina | | United States | |
|---------------------------------|-------------------|------|----------------|------|---------------|------|
| | # | % | # | % | # | % |
| Total Population Age 45-64 | 90,103 | | 1,146,150 | | 76,654,341 | |
| Less Than 9th Grade | 1,986 | 2.2 | 52,904 | 4.6 | 3,893,100 | 5.1 |
| 9th to 12th Grade, No Diploma | 6,490 | 7.2 | 124,259 | 10.8 | 5,888,146 | 7.7 |
| High School Graduate | 24,245 | 26.9 | 388,297 | 33.9 | 22,961,923 | 30.0 |
| Some College, No Degree | 18,329 | 20.3 | 209,211 | 18.3 | 15,539,402 | 20.3 |
| Associate Degree | 6,563 | 7.3 | 93,567 | 8.2 | 6,201,000 | 8.1 |
| Bachelor's Degree | 20,026 | 22.2 | 168,389 | 14.7 | 13,233,517 | 17.3 |
| Graduate or Professional Degree | 12,464 | 13.8 | 109,523 | 9.6 | 8,937,253 | 11.7 |
| Less Than High School Graduate | 8,476 | 9.4 | 177,163 | 15.5 | 9,781,246 | 12.8 |
| High School Graduate or Higher | 81,627 | 90.6 | 968,987 | 84.5 | 66,873,095 | 87.2 |
| Bachelor's Degree or Higher | 32,490 | 36.1 | 277,912 | 24.2 | 22,170,770 | 28.9 |

Source: U.S. Census Bureau (2007)

Educational Attainment for the Population Aged 65 and Over

| | Charleston County | | South Carolina | | United States | |
|----------------------------------|-------------------|------|----------------|------|---------------|------|
| | # | % | # | % | # | % |
| Total Population Age 65 and Over | 42,434 | | 572,382 | | 37,840,558 | |
| Less Than 9th Grade | 3,732 | 8.8 | 84,196 | 14.7 | 4,788,670 | 12.7 |
| 9th to 12th Grade, No Diploma | 6,469 | 15.2 | 96,118 | 16.8 | 5,064,171 | 13.4 |
| High School Graduate | 10,810 | 25.5 | 180,001 | 31.4 | 13,124,398 | 34.7 |
| Some College, No Degree | 7,339 | 17.3 | 81,490 | 14.2 | 6,131,972 | 16.2 |
| Associate Degree | 2,217 | 5.2 | 23,497 | 4.1 | 1,425,182 | 3.8 |
| Bachelor's Degree | 6,968 | 16.4 | 66,726 | 11.7 | 4,139,684 | 10.9 |
| Graduate or Professional Degree | 4,899 | 11.5 | 40,354 | 7.1 | 3,166,481 | 8.4 |
| Less Than High School Graduate | 10,201 | 24.0 | 180,314 | 31.5 | 9,852,841 | 26.0 |
| High School Graduate or Higher | 32,233 | 76.0 | 392,068 | 68.5 | 27,987,717 | 74.0 |
| Bachelor's Degree or Higher | 11,867 | 28.0 | 107,080 | 18.7 | 7,306,165 | 19.3 |

Source: U.S. Census Bureau (2007)



EDUCATION

Charleston County Post-Secondary Institutions

Schools

Art Institute of Charleston
Charleston School of Law
Charleston Southern University
The Citadel
College of Charleston
ECPI School of Technology
Limestone College (branch)
Lowcountry Graduate Center
Medical University of South Carolina
Strayer University
Trident Technical College
Troy University
Virginia College
Webster University
•Charleston Metropolitan Campus
•Charleston Air Force Base

Location

Charleston
Charleston
North Charleston
Charleston
Charleston
North Charleston
Charleston
North Charleston
Charleston
North Charleston
North Charleston
Charleston
North Charleston
North Charleston
North Charleston
North Charleston

Source: SC Information Highway



LOCAL EMPLOYMENT

Charleston County

| | 2nd Qtr 2008 | 3rd Qtr 2008 |
|------------------------|--------------|--------------|
| Total Employment | 204,163 | 196,427 |
| Net Job Flows | -2,333 | -2,984 |
| Job Creation | 13,910 | 10,852 |
| New Hires | 42,816 | 38,469 |
| Separations | 51,966 | 47,406 |
| Turnover | 12.50% | 11.20% |
| Avg. Monthly Earnings | \$3,218 | \$3,230 |
| Avg. New Hire Earnings | \$2,174 | \$2,044 |

Source: U.S. Census Bureau, Local Employment Dynamics

| | 14-18 | 19-21 | 22-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-99 |
|-----------------------------|-------|--------|--------|--------|--------|--------|--------|-------|
| 2nd Qtr 2008 | | | | | | | | |
| Total Employment | 5,784 | 10,861 | 15,050 | 49,657 | 44,659 | 44,060 | 26,670 | 7,422 |
| Net Job Flows | 2,003 | 2,272 | 262 | -1,681 | -1,590 | -1,935 | -1,310 | -309 |
| Job Creation | 2,616 | 3,483 | 2,283 | 3,631 | 2,742 | 2,295 | 1,279 | 500 |
| New Hires | 4,868 | 7,355 | 5,803 | 10,474 | 6,580 | 4,830 | 2,087 | 820 |
| Separations | 3,598 | 6,103 | 6,176 | 13,602 | 9,314 | 7,759 | 3,985 | 1,430 |
| Turnover | 26.7% | 24.1% | 20.5% | 14.2% | 10.9% | 9.3% | 8.1% | 9.3% |
| Avg. Monthly Earnings (\$) | 676 | 1,173 | 1,816 | 2,841 | 3,673 | 3,905 | 3,867 | 2,766 |
| Avg. New Hire Earnings (\$) | 620 | 1,111 | 1,613 | 2,251 | 2,874 | 2,806 | 2,856 | 1,892 |

| | | | | | | | | |
|-----------------------------|-------|--------|--------|--------|--------|--------|--------|-------|
| 3rd Qtr 2008 | | | | | | | | |
| Total Employment | 6,486 | 12,288 | 14,636 | 47,168 | 41,823 | 41,412 | 25,309 | 7,305 |
| Net Job Flows | -715 | -1,898 | -392 | 185 | 162 | 97 | -150 | -288 |
| Job Creation | 984 | 1,198 | 1,828 | 3,977 | 3,091 | 2,600 | 1,395 | 383 |
| New Hires | 3,712 | 5,167 | 5,135 | 10,318 | 6,392 | 4,827 | 2,184 | 734 |
| Separations | 4,805 | 7,655 | 6,044 | 11,401 | 7,405 | 5,842 | 3,010 | 1,244 |
| Turnover | 32.0% | 26.9% | 20.7% | 12.7% | 9.4% | 7.3% | 6.2% | 7.7% |
| Avg. Monthly Earnings (\$) | 745 | 1,175 | 1,818 | 2,841 | 3,678 | 3,891 | 3,862 | 2,860 |
| Avg. New Hire Earnings (\$) | 701 | 1,071 | 1,578 | 2,178 | 2,643 | 2,810 | 2,664 | 1,620 |

Source: U.S. Census Bureau, Local Employment Dynamics



LOCAL EMPLOYMENT

Charleston County

| | Female | Male |
|--------------------------------------|---------|--------|
| 2nd Qtr 2008 Total Employment | 105,879 | 98,284 |
| Net Job Flows | -3,383 | 1,049 |
| Job Creation | 7,268 | 7,798 |
| New Hires | 21,570 | 21,246 |
| Separations | 27,947 | 24,019 |
| Turnover | 13.3% | 11.6% |
| Avg. Monthly Earnings (\$) | 2,599 | 3,862 |
| Avg. New Hire Earnings (\$) | 1,791 | 2,567 |
| 3rd Qtr 2008 Total Employment | 100,491 | 95,936 |
| Net Job Flows | -1,543 | -1,441 |
| Job Creation | 5,662 | 6,261 |
| New Hires | 19,524 | 18,945 |
| Separations | 23,846 | 23,561 |
| Turnover | 11.1% | 11.2% |
| Avg. Monthly Earnings (\$) | 2,598 | 3,891 |
| Avg. New Hire Earnings (\$) | 1,721 | 2,379 |

Source: U.S. Census Bureau, Local Employment Dynamics



TERMINOLOGY

| Measure | Information |
|----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Total Employment | Total number of workers who were employed by the same employer in both the current and previous quarter Answers the questions: <ul style="list-style-type: none"> •Who is filling what jobs? •What industries are biggest employers? •What industries employ the largest numbers of particular types of worker? |
| Job Change | Net Employment Change: The difference between current and previous employment at each business. Answers the questions: <ul style="list-style-type: none"> •Which industries are expanding employment? •Which industries are contracting employment? |
| Job Creation | The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms. Answers the question: <ul style="list-style-type: none"> •What industries are creating the most jobs? |
| New Hires | Total number of accessions that were also not employed by that employer during the previous four quarters. Answers the questions: <ul style="list-style-type: none"> •What industries are hiring the most workers? •Which industries are hiring older workers? •Which industries are hiring young workers? •What geographic areas are doing the most hiring? |
| Separations | Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter. Answers the questions: <ul style="list-style-type: none"> •What workers are leaving jobs? •What industries are workers leaving? |
| Turnover Rate | Turnover Rate = $(1/2) * (\text{accessions} + \text{separations}) / \text{employment}$ (All Full Quarter Measures) Answers the question: <ul style="list-style-type: none"> •What proportion of workers are new to the job? |
| Average Monthly Earnings | Total quarterly earnings of all full-quarter employees divided by the number of full-quarter employees, divided by 3. Answers the question: <ul style="list-style-type: none"> •What are the average earnings of core employees? |
| Average New Hire Earnings | Total quarterly earnings of all full-quarter new hires divided by the number of full-quarter new hires, divided by 3. Answers the question: <ul style="list-style-type: none"> •What are new hires earning? |

Special Note: Terminology on this page refers to information provided in the Local Employment Dynamics section of this profile.

