

**FINAL PRINTED &
MAILED ISSUE -
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MORE to Go Virtually Green

Libraries across the country are increasingly recognizing that going green is a trend worth following. Libraries also have to take a close look at the cost saving benefits of going green, especially in these financially difficult times. At this year's South Carolina Library Association's annual conference, "Going Green in Greenville", many attendees learned various green methods from the benefits of recycling to building green libraries. South Carolina's libraries are being faced with large budget cuts and must find more ways of saving and cutting back. By concentrating on going green, libraries can also realize financial savings.

Going Green means more than proactively recycling paper and plastics. Libraries need to look closely at various cost savings methods and make changes immediately. Some libraries have done away with using paper post card overdue reminders and have moved to email alerts which saves on printing and postage. Others have set up plastic bag recycling stations to encourage reuse. One such way the State Library is cutting back is through the printing and mailing of MORE. This

will be the last printed and mailed issue of MORE. We will continue to publish MORE and announce when each quarterly edition is electronically published. **If you wish to be notified when each issue is web published so that you can keep up with South Carolina library news and events, please send your email address to Dr. Curtis R. Rogers, MORE editor, at crogers@statelibrary.sc.gov.** By web publishing MORE, the State Library will be able to save approximately \$4,000 per year. We understand that many readers will be disappointed to not receive a paper copy, however, during these severe budget cuts, we must do everything we can to save and at the same time be more green.



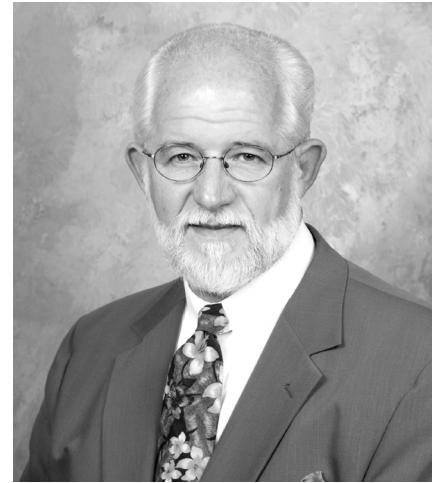
The new SCLN (South Carolina Library Network) wiki now has a link for users to add their green resources and information. To access the wiki, visit <http://scln.statelibrary.sc.gov> and look for the Going Green @ Your Library Resources link. Users can edit the wiki by creating a free account and logging in.

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THIS COULD BE OUR FINEST MOMENT



Over the last year, the staff of the State Library has worked hard to adapt a new organizational culture. The process of adapting has given rise to certain truisms that we are coming to understand. 1) We are all in this together, 2) We are smarter as a group than we are individually, 3) Our future lies in broad collaborations and close partnerships, and 4) We can't do the same thing and expect different results. Individuals are in different stages of understanding these axioms, but difficult times enhance understanding by focusing one's attention.

The horrendous budget situation in which we find ourselves has authored another concept that fits nicely with the first four: "In these darkest of times there exist golden opportunities."

Under the best possible conditions the budget for next year (2009-2010) will be 30% less than the budget we planned a year ago. There is no time for sulking or self pity. The only successful response is to seek out the "golden" opportunities that always exist in times of adversity and capitalize on them. They are not easy to find because they will not be there long and they are not rooted in our traditional ways of doing business. It is, however, vital to our future that we find them. This could be our finest moment.

To assist the State Library in its efforts to craft its future we are instituting a series of focus groups and questionnaires to examine our core services and begin the process of re-engineering the State Library. We are looking for different perspectives on how we can accomplish our most important services with greater effectiveness or even strike out in new directions. It promises to be an intense conversation and I invite you to join in. Please feel free to contact me at dgoble@statelibrary.sc.gov or 803-734-8656 should you have ideas or questions. I look forward to hearing from you.

While working on the re-engineering of the State Library we have taken the following steps: 1) we have given up 2 positions and frozen an additional 2 vacant positions, 2) we have terminated all part-time staff, 3) we have reduced funding to DISCUS and to State Aid to Public Libraries, and finally, 4) all State Library employees are taking a mandatory 10 day furlough.

A Tour of Homes Success!

The Friends of the Berkeley County Library on Daniel

Island hosted the island's first-ever "Harvest Tour of Homes" on Saturday, Oct. 25, from 1-4 p.m. The event, a fund raising initiative to support the resources of the library, showcased four furnished Daniel Island homes. The event was coordinated by volunteer Mary Ann Solberg.

Featured on the tour was the residence of Steve and Dianne Potts, 400 Ralston Creek, a spectacular, exquisitely designed Georgian estate with awe-inspiring water and marsh views. The property was also showcased in the Fall 2008 edition of Charleston + Home + Design and September's issue of Charleston magazine. Kerry and Christian Pearsall, of 2013 Purcell Lane, opened the doors to their gracious, Tuscan-style home overlooking beautiful Smythe Lake. This family-friendly home offers lovely children's themes that include ocean liners, cowboys and a young princess. The tour also featured a stop at the home of Brenda and Peyton Cook, 312 Gunboat Lane, a classic Lowcountry estate that reflects its owners' eclectic interests and wide travels. The fourth property featured was the home of Margot and Thomas Smith, 41 Iron Bottom Lane, a cozy retirement nest overlooking the Ralston Creek Golf Course.

Each home featured displays from several area businesses. The Coastal Cupboard of Mount Pleasant and three local interior designers - Lorraine Vale, Regina Garcia, and Sissy Brandon - signed on to create tabletop settings in each home. Floral arrangements were provided by A Floral Affair and The Blooming Village.

To add a literary element to the tour, each home also hosted a local author or illustrator who was available to sign copies of his or her work.

Michael K. Dahlman, author of *Daniel Island*, a book that chronicles the island's rich history, was stationed at the Cook home. Famed cookbook author and chef Nathalie Dupree served up appetizers and conversation at the Potts' residence. Alexander Prioleau, who wrote the book, *You Want Fries with That?*, was at the Smith home and Ann Marie McKay, a Charleston artist and children's book illustrator, was part of the Pearsall home tour in Smythe Park.

"Four houses wasn't really a lot for a house tour, but I think between adding the author element and then the participation for the local businesses in terms of the designers and florists, there was a lot in each house," said Pat Richards, President of the Friends of Daniel Island Library. "It's definitely more than just walking through a home. Ask anyone who attended and they would have to agree!"

The photography of local artist and Daniel Island resident Peter Finger was on display at 400 Ralston Creek. Food for the tour was provided by Publix, Laura Albert's Tasteful Options, and Et Cetera.

The idea behind the fund raiser was "to put a little infusion into the Friends of the Daniel Island Library account to help out for some of the specific things they may need. Frankly, what those needs are evolve as we see how people use the library," stated Pat Richards. "Anything we can do to better reach those outlying areas...we raise everybody when we do that."

Tickets for the "Harvest Tour of Homes" were \$15 each. Sponsors of the Tour of Homes included A Floral Affair, Daniel Island Real Estate, The Blooming Village, Dolphin Architects and Builders, Qwik Pack and Ship, and Taylor Insurance Agency. Two hundred and seventy five people attended the event raising \$5,700 for the Daniel Island Library.

For more information, contact Ramona L. Grimsley, Special Projects/Public Relations Librarian, Berkeley County Library, 843-723-3800 ext. 4240.

New South Carolina Library Network Wiki Announced

Blog followers add comments but Wiki users can edit! The State Library recently launched a new wiki for all South Carolina libraries. It's called the SCLN Wiki. The new SCLN wiki affords library staff and supporters the ability to create an account, log in, and edit pages of the wiki to immediately post information and resources to share with others. Currently, the wiki highlights library associations, funding opportunities, links to library standards, public relations and marketing resources, and much more. The SCLN wiki is only as good as library staff and supporters make it so visit <http://scln.statelibrary.sc.gov> to create an account and start editing today!



Florence County Library to host “Visions of the Universe” Traveling Exhibit

The American Library Association (ALA) Public Programs Office announced that 40 US public libraries will host “Visions of the Universe: Four Centuries of Discovery,” a traveling exhibition developed in cooperation with the Space Telescope Science Institute Office of Public Outreach and the Smithsonian Astrophysical Observatory to mark the International Year of Astronomy in 2009.

The National Aeronautics and Space Administration (NASA) has provided major funding for the exhibit. All libraries on the tour will receive \$500 programming support stipends, \$250 collection development stipends and additional materials to support library programming. The exhibit will be on display at the Florence County Public Library January 21 through March 27, 2009.

The International Astronomical Union proclaimed 2009 the International Year of Astronomy as an opportunity to create awareness of astronomy’s

contributions to society and culture, stimulate young people’s interest in astronomy and science, portray astronomy as a global peaceful endeavor and nourish a scientific outlook in society. “Visions of the Universe: Four Centuries of Discovery” focuses on astronomy through the ages—from Galileo’s initial findings to the latest results of the Hubble Space Telescope. The exhibit vividly illustrates 400 years of growth in our knowledge of not just planets, stars, nebulae and galaxies, but also the size and scale of the universe in both space and time.

The Space Telescope Science Institute Office of Public Outreach (OPO) is a world leader in astronomy presentation through news media Web sites, planetarium shows, museum exhibits, curriculum support materials, professional development and other educational resources. Among the award-winning Web sites created by the OPO are “Hubblesite”: <http://hubblesite.org/> and “Amazing Space”: <http://amazing-space.stsci.edu/>.

For more information about “Visions of the Universe: Four Centuries of Discovery,” and a list of selected libraries, visit www.ala.org/visionsoftheuniverse. For more information about the Florence County Public Library, visit www.florencelibrary.org. For more information about the American Library Association (ALA) Public Programs Office, visit <http://www.ala.org/ala/aboutala/offices/ppo/index.cfm>.

Get Library Updates and News with Twitter!

The South Carolina State Library has recently begun “Twittering”. Twitter is a free social networking and micro-blogging service that allows its users to send and read other users’ updates (otherwise known as tweets), which are text-based posts of up to 140 characters in length. Updates are displayed on the user’s profile page and delivered to other users who have signed up to receive them. Users can receive updates via the Twitter website at twitter.com, SMS, RSS, email or through an application such as TwitterFon, Twitterrific, Feedalizr or Facebook.



If you have a Twitter account and would like to keep up to date with what’s going on at the South Carolina State Library and in the South Carolina library community, visit www.statelibrary.sc.gov and click on the new Twitter button located on the left side of the library’s web site.



DISCUS Announces New Partnership with Britannica

South Carolina institutions and agencies are experiencing budget reductions in these tough economic times and DISCUS, SC's Virtual Library, is no exception. In light of a

\$346,000 reduction in funding, the DISCUS Database Assessment Committee and DISCUS staff met in late October to review license renewal options.

DISCUS is now partnering with Britannica Digital Learning to offer a new suite of encyclopedia products for 2009. (Grolier Online subscriptions will soon be discontinued.)

New products include:

Britannica Online Elementary - PreK - Grade 5
Compton's Encyclopedia - Grades 6 - 8
Encyclopedia Britannica - Grades 9 - 12
Britannica Learning Zone - PreK - Grade 2
Enciclopedia Juvenil - Spanish-language resources

Unfortunately, as part of this budget process, DISCUS will be losing access to two South Carolina newspapers: *The State* and *The Greenville News*. However, all Gale resources and SIRS products will remain unchanged.

DISCUS staff members will be updating brochures, handouts, PowerPoint presentations, as well as the DISCUS Web site, to reflect these changes. The updated material and information will be available in the Toolkit on the DISCUS homepage.

For more information, please contact Amy Duernberger, DISCUS Program Director at 803-737-7736 or aduernberger@statelibrary.sc.gov.



State Library Announces News Podcast



The Lions are roaring about something new from the South Carolina State Library. On Friday, November 21, 2008, the South Carolina State Library launched

a biweekly podcast called the Lion's Roar featuring South Carolina library-related news and information. Users can subscribe to the podcast via iTunes or the RSS feed available

on the State Library's web site at www.statelibrary.sc.gov. Each podcast highlights recent news and information of importance to South Carolina's library community, a featured library-related web site, and upcoming important dates. If your library or organization would like to have your news items considered for inclusion in the podcast, please contact Communications Director, Dr. Curtis R. Rogers at crogers@statelibrary.sc.gov or 803-734-8928.

Chesterfield Library hosts Christmas Tea

The headquarters library of the Chesterfield County Library System hosted the annual Christmas Tea on Monday



December 1st, with a record audience of over one hundred people attending. Four local choirs performed, including high school choirs from Cheraw and Chesterfield and the 4th grade choir of Pageland Elementary. This event marked the first time that the Pageland choir had performed outside their own school, and was also the venue for the first ever joint performance by the Cheraw High Chorus and the Chesterfield High Keytones. The annual Christmas Tea raises awareness of the library within the community and also serves as the kickoff event for the holiday season in the county.



Florence County Library System



Doctors Bruce and Lee Foundation Library

The Florence County Library System has been awarded an \$118,747 Community Development Block Grant (CDBG). This grant will help pay for public Internet computers and associated networking equipment. The grant will be equally divided between the new Timmonsville and Olanta branch libraries, which are currently projected to open during the first quarter

of 2010. For more information, please contact Mr. Ray McBride, Director, Florence County Library System, 843-413-7077 or email RMcBride@florencelibrary.org. For more information about the Florence County Library System, visit www.florencelibrary.org

York County Library named Innovator of the Month

The City of Rock Hill sponsors several community festivals during the year to promote the downtown area, where the York County Library's headquarters library is located. Just before Halloween each year, the City invites downtown businesses and other local agencies and organizations to participate in safe Trick or Treating for children at "Boo Ha Ha". The York County Library decided to join in the fun this year and promote the library's online homework help service, Live Homework Help®, at the same time.

The library's community relations department designed "Don't let your homework frighten you" bookmarks which included information about how to use Live Homework Help®. Abbie Carnes, York County Library's young adult librarian, recruited several enthusiastic teen volunteers to help her give out candy and bookmarks to attending families.

It was a great chance for Abbie to interact with families that may not use the library and tell them about a free service that would benefit their children. Several parents wanted additional bookmarks to send to their child's classroom. By the end of the night, over 3,000 bookmarks had been given out and Abbie had talked with most of the families personally about the service.

This was an inexpensive way to get the word out about Live Homework Help® to a large number of people.

As Innovator of the Month, York County Library's promotion of Live Homework Help® will be featured on tutor.com's website and in their newsletter. For more information, please contact Debbie Turner, Community Relations Manager at 803-981-5837 or visit www.yclibrary.org.

SCDL Receives Fifth Year of LSTA Funding

The South Carolina Digital Library (SCDL) has received a fifth year of funding to support the preservation of cultural heritage materials. The SCDL (www.scmemory.org) is a freely available, searchable, online collection of South Carolina's rare documents and artifacts. PASCAL (Partnership Among South Carolina Academic Libraries) coordinates the project with funding from a Library Services and Technology Act (LSTA) grant. LSTA funds are administered by the Institute of Museum and Library Services (IMLS) and the South Carolina State Library. To date, the project has received a total of \$169,053 in federal funds.

"Thanks to continued commitment from PASCAL, the State Library, and IMLS, South Carolina has an exceptional and robust statewide digital library that continues to grow daily," said Kate Boyd, Digital Collections Librarian at the University of South Carolina and SCDL Coordinator.

This year the LSTA grant, in the amount of \$42,080, will be used to purchase scanning equipment for a fourth Scanning Center at Coastal Carolina University and to hire part time staff for each of the centers. In addition, the libraries of Clemson University, University of South Carolina, and College of Charleston have established regional Scanning Centers; each library is contributing staff time and space to digitize their own rare materials and add them to the SCDL. Staff from these four institutions will assist other libraries with scanning and cataloging items and loading them to the SCDL database, either onsite or remotely. Regional meetings will be scheduled to inform potential institutions about participating in the project.

Within the last year, almost 14,000 items, including photographs, maps, manuscripts, books, sound recordings, and objects, all representing the history of South Carolina, have been added. Over 55 collections from 10 different institutions can be searched on the project web site, including Clemson, College of Charleston, USC Columbia, USC Aiken, USC Lancaster, and USC Beaufort. Four public libraries, including Richland, Beaufort, Greenville, and Georgetown county libraries have added collections as well.

The latest additions to the SCDL include collections from the Beaufort County Public Library,

USC Beaufort Library, and the Greenville County Library System. Beaufort County Public Library's collection is titled *Phosphate, Farms, & Family: The Donner Collection* and includes over 500 photographs from two family albums created by Conrad Munro Donner (1844 - 1916). The bulk of the images reflect Mr. Donner's experience of Low Country rural life in Beaufort County near the turn of the 20th century. USC Beaufort Library's collection, *Collected Civil War Papers of Colonel Benjamin Franklin Eshleman*, displays the mementos of a former commander of the Washington Artillery battalion's scrapbook. The collection portrays a civil war colonel's dedication to preserving the memory of his unit along with a larger more important purpose of memorializing the era of the confederate soldier. Greenville County Library System's new additions include *South Carolina Postcards* and *1794 Alexander McBeth Store Ledger*. The handmade ledger belonged to Alexander McBeth & Company which began operations in Greenville County in the early 1790s. The postcard collection contains picture postcards from the early part of the twentieth century that depict scenes across South Carolina.

Paul Lewis of the USC Aiken library believes that the project is playing a significant role in enhancing access to information about our state's culture and history. "The USC Aiken Library is pleased to join with other institutions across the state in contributing to this noble effort. We expect that our participation in the SCDL will significantly increase awareness of local archives within our state and beyond. We look forward to adding other digital collections in the near future."

To access the items in the collections, students and researchers can search or browse by collection, institution, county, region, name, time line, or format, such as photos, manuscripts or maps.

SCDL continues to see an annual increase in participation. The program will continue adding collections and expand the web site to include more browsing options and more collections from museums and archives across the state.

According to Kate Boyd, the digital collection offers a unique new window on South Carolina history. Boyd hopes that "everyone will visit the site to learn more about the history of our state, and spend time studying, reading, or just looking at original documents" from South Carolina's colorful history - now made available as never before.

NEWSworthy

for your CALENDAR

January 19
Martin Luther King, Jr.
Day, State Library Closed

January 30
Bookmobile Librarians
Exchange, State Library

February 7
SCLA Leadership Retreat,
State Library

February 10
Make Room for School-
Rooms, OPAL Online

February 16
George Washington's
Birth/President's Day,
State Library Closed

February 24
Teen Services Exchange,
State Library

March 5
Make Room for School-
Rooms, OPAL Online

March 11-13
Thirty-Fourth Annual Con-
ference SCASL 2.0: Expe-
rience the Journey @ Your
Library. Carolina First
Center, Greenville

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